

Ealing, Hammersmith & West London College



## Master of Business Administration (Hospitality Management)

PRIFYSGOL CYMRU  UNIVERSITY OF WALES

This degree is validated and awarded by the University of Wales, UK. For further details regarding the University and its validation services, please log on to [www.wales.ac.uk/validation](http://www.wales.ac.uk/validation)

สอบถามข้อมูลเพิ่มเติมได้ที่ VAKOM 02-391-1200

### Course Description

Master of Business Administration (Hospitality Management) is a full-time degree programme delivered by Ealing, Hammersmith & West London College and awarded by University of Wales through validation. The MBA programme will offer international students an opportunity to develop knowledge and skills in relation to key areas of management in hospitality industries.

This is a 21 month programme including a salaried 9 month work placement in the hospitality management industry. The work placement support student learning and will be a central integrating aspect of the MBA and a driver of student development. The Work Placement Team will guide students in finding these positions.

### Modules Include:

- Marketing & Customer Service Quality in Hospitality Organisations
- Managing People & HRM in Hospitality Organisations
- Operations and Functional Management in Hospitality
- Analysing the Business Environment in the Hospitality Industry
- Work Placement
- IT & E Commerce for effective Hospitality Management
- Financial management Issues in Hospitality Organisations
- Strategy for Hospitality Businesses
- Current Issues in Hospitality Management
- Business Issues Report

### Work Placements

This course includes a salaried work placement in the hospitality industry. The students' progression during the work placement is monitored by an assigned course tutor. The

placement may be situated anywhere in the UK and students can expect a gross salary of approximately £200 for 40 hours of work per week.

Student placements have included positions with: Renaissance Hotel, Chancery Hotel, The Ritz, Millennium Hotel Mayfair, Ramada Jarvis Hotels, Sheraton Hotel, Park Lane Hilton and Dorchester Hotels and The Washington Mayfair Hotel.

### Methods of Assessment

Assessment will be through a mixture of assignments, formal examinations and the Business Issues Report in the research module.

### Qualification

On successful completion of the programme you will be awarded a Master of Business Administration (MBA) (Hospitality Management) by the University of Wales.

### Entry Requirements

A relevant honours degree obtained at a recognised university together with 2 years relevant work experience.

For students whose first language is not English an English language score of IELTS 6.0 or equivalent is required.

### Duration

This is a 21 months programme, full-time comprising 9-month of teaching at the College followed by a 9-month work placement in the hospitality industry.

### Start Date

October 2009, January 2010, April 2010, July 2010

### Tuition Fee

The full fee for this 21 months programme is £6,000 and includes tuition, examination and basic teaching materials.

### **About the University of Wales**

Founded by Royal Charter in 1893, the University of Wales is the degree-awarding body for the vast majority of higher education students in Wales, as well as for many at other higher education institutions in the United Kingdom and overseas. It is the degree-awarding body for the following institutions in Wales:

Aberystwyth University

Bangor University

Glyndŵr University (previously known as North East Wales Institute of Higher Education)

Swansea University

University of Wales, Lampeter

University of Wales Institute, Cardiff

University of Wales, Newport

Swansea Metropolitan University (previously known as Swansea Institute of Higher Education)

Trinity College, Carmarthen

Cardiff University is also closely linked with the University of Wales, as an Affiliated Institution, and the University continues to be the awarding body for the prestigious degrees in medicine, dentistry and allied subjects.

The University is the degree-awarding authority not only for these institutions, but also for over 100 other higher education institutions both within the United Kingdom and overseas, with which it also enjoys close links. Annually, it awards around 15,000 initial degrees and more than 4,000 higher degrees, making it the second largest degree-awarding body in the United Kingdom. The number of students, from all over the world, pursuing University of Wales degrees is more than 80,000, and their studies cover almost the full range of subjects.

In addition, the University provides services to the higher education sector in Wales, such as the Gregynog study and conference centre and the University of Wales Press, and runs a highly-respected research centre for Advanced Welsh and Celtic Studies.

The University is a major national institution in Wales. While it is, of course, committed to helping to fulfil the educational and economic needs of Wales and to supporting its linguistic, cultural, and national heritage, the University is also committed to its international role and to enhancing its standing across the UK and overseas.

### **Graduation Celebration**

The University of Wales hosts an annual Graduating Celebration in Cardiff to mark the achievement of students graduating with validated awards.