

### MASTER'S CLASS COURSE PORTFOLIO

*The Master's Class Course Portfolio includes all Postgraduate Diplomas and Master's Degrees. The current Course portfolio includes :*

**Postgraduate Diploma in International Hotel and Tourism Management**

**Postgraduate Diploma in Hotel Events Management**

**Postgraduate Diploma in Culinary Management**

**Master's Dissertation Course**

**Master of Arts in Hotel Business Management and MA Postgraduate Diploma in Hotel Business Management (Double Award)**

**Master of Business Administration (MBA) in Hospitality Management and MBA Postgraduate Diploma in Hospitality Management (Double award)**

**MSc Hospitality and Tourism Management (Edinburgh Napier University), Masters of Business Administration (MBA) in Hospitality Management and MBA Postgraduate Diploma in Hospitality Management (Joint Course - Triple award)**

**Executive Master of Business Administration in Hotel Management, includes Exec MBA Postgraduate Certificate In Hotel Management, Exec MBA Postgraduate Diploma in Hotel Management (Triple Award) Can be completed online and on campus at HTMI.**



## POSTGRADUATE COURSES - THE MASTER'S CLASS

### POSTGRADUATE DIPLOMA IN INTERNATIONAL HOTEL AND TOURISM MANAGEMENT

Minimum 20 years old. Students must, as a minimum hold a Bachelor ('Ordinary') Degree in any discipline, OR if the student has a minimum of two years suitable experience in the hospitality and tourism industry and has suitable academic qualifications. HTMi requires that students should have reached its required English level, usually by interview / HTMi Test or have TOEFL 513 or IELTS 5.5 or equivalent HTMi English Placement Test Score.

Postgraduate Diploma in International Hotel and Tourism Management  
(plus Diploma in Management Training)

Academic Study (20 weeks)  
Work Placement / Internship (20-24 weeks)

### POSTGRADUATE DIPLOMA IN INTERNATIONAL HOTEL AND TOURISM MANAGEMENT

	Course Hours
Hotel Finance level 4	40
Housekeeping Management	40
Housekeeping Practical	40
Front Office Management	40
Food and Beverage Service & Production Theory	40
Food and Beverage Service & Production Practical	80
Marketing & Consumer Behaviour	60
German Language	40
Entrepreneurial Group Project	40
<b>TOTAL HOURS</b>	<b>420</b>

*Followed by 6 months of industry work placement*

*Successful students from this program may progress to either :-  
the MA in Hotel Business Management or  
the MBA in Hospitality Management or  
the MSc Hospitality and Tourism Management & MBA Hospitality Management (Joint course - Triple Award)*

**HTMi reserves the right to make changes to the course and application details at anytime.**



## POSTGRADUATE COURSES - THE MASTER'S CLASS

### POSTGRADUATE DIPLOMA IN HOTEL EVENTS MANAGEMENT

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Minimum 20 years old. Students must, as a minimum hold a Bachelor ('Ordinary') Degree in any discipline, OR if the student has a minimum of two years suitable experience in the hospitality and tourism industry and has suitable academic qualifications. HTMi requires that students should have reached its required English level, usually by interview / HTMi Test or have TOEFL 513 or IELTS 5.5 or equivalent HTMi English Placement Test Score.

Postgraduate Diploma in Hotel Events Management  
(plus Diploma in Management Training)

Academic Study (20 weeks)  
Work Placement / Internship (20-24 weeks)

### POSTGRADUATE DIPLOMA IN HOTEL EVENTS MANAGEMENT

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	Course Hours
Hospitality Finance level 4	40
Housekeeping Management	40
Housekeeping Practical	40
Front Office Management	40
Food and Beverage Service & Production Theory	40
Food and Beverage Service & Production Practical	80
Convention and Events Management	40
German Language	40
Entrepreneurial Group Project	40
Events Project Planning Management*	20
<b>TOTAL HOURS</b>	<b>420</b>

*Followed by 6 months of industry work placement*

*Successful students from this program may progress to either :-  
the MA in Hotel Business Management or  
the MBA in Hospitality Management or  
the MSc Hospitality and Tourism Management & MBA Hospitality Management (Joint Course - Triple Award)*

\*This module is mainly practical project work, partially supervised.  
students will be expected to be very active in supporting the events organised within the school under the supervision of the Events manager.

**HTMi reserves the right to make changes to the course and application details at anytime.**



## POSTGRADUATE COURSES - THE MASTER'S CLASS

### POSTGRADUATE DIPLOMA IN CULINARY MANAGEMENT

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Minimum 20 years old. HTMi will accept students with a minimum qualification of a culinary diploma, and / or with at least two years of professional kitchen experience. HTMi expects applicants to reach its required English level usually by interview or HTMi test, have TOEFL 450 or IELTS 5.0 or an equivalent HTMi English Placement Test score.

Postgraduate Diploma in Culinary Management

Academic Study (20 weeks)  
Work Placement / Internship (20-24 weeks)

### POSTGRADUATE DIPLOMA IN CULINARY MANAGEMENT

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	Course Hours
Kitchen Operations	80
Recipe Book Development	80
Management of A La Carte & Banqueting kitchen	80
Kitchen Quality Management	20
Confectionary and Patisserie	20
German Language	40
Integrative Culinary Projects and Events	80
<b>TOTAL HOURS</b>	<b>400</b>

*Followed by 6 months of industry work placement*

*The weekly time allocation is 20 hours per week, and is a carefully balanced mixture of tuition in the kitchen, research, development and practice spread over a five day week. The students are expected to take part, in self directed, study and course work, as directed by the teaching staff, to a total of approximately 40 hrs a week, and practical duties spread over a 7 day week.*

HTMi reserves the right to make changes to the course and application details at anytime.



## POSTGRADUATE COURSES - THE MASTER'S CLASS

### MASTER'S DISSERTATION COURSE

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Students who have completed the taught modules of the MSc Hospitality and Tourism Management/ MBA Hospitality Management and who wish to focus on the completion of their Dissertation or Business projects may elect to join the Master's Dissertation Course. This will provide students with additional support and tutorials to fast track the completion of their degrees.

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	Course Hours
Research Methods	40
Dissertation Planning	20
Literature Review Tutorial	20
Sampling and Sample Selection	20
Design of Research Instruments	20
Research Ethics, Consents and Approvals	20
Planning Primary Research	20
Methodology	20
Analysis of Findings Tutorial	20
Discussion and Conclusions Tutorial	20
<b>TOTAL HOURS</b>	<b>220</b>

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**NOTE:** During the dissertation semester scheduled classes are reduced to allow the students to research and write their dissertation: self-directed study will be a key feature of this course, supported by a personal academic tutor who will supervise the process.

The dissertation of 12,000 words should be completed within 6 – 12 months, and students will be given online support following the semester to assist them in doing this, as well as direct contact to a Dissertation Supervisor who will provide advice and guidance. The topic will be based on the Hospitality and Tourism industry. This research is expected to be largely desk based, making use of academic resources.

HTMi reserves the right to make changes to the course and application details at anytime.



## POSTGRADUATE COURSES - THE MASTER'S CLASS

### MASTER OF ARTS IN HOTEL BUSINESS MANAGEMENT AND MA POSTGRADUATE DIPLOMA IN HOTEL BUSINESS MANAGEMENT (DOUBLE AWARD)

Minimum 20 years old. Students must hold a Bachelor ('Ordinary') Degree or a Postgraduate Diploma in any discipline, OR if the student has a minimum of three years suitable experience in the hospitality and tourism industry and have suitable academic qualifications. HTMi requires that students should reach its required English level, usually by interview / HTMi English Test or have TOEFL 547 or IELTS 6 or equivalent HTMi Placement Test Score.

#### ONE YEAR MA & MA PgD PROGRAMME : (Double Award )\*

	Course Hours
Hotel Finance and Control Systems	40
Tourism Management	40
People Management and Performance	40
Modern Hospitality Marketing	40
Service Operations Management	40
Consumer Behaviour	40
Creative Manager	40
German Language	40
Business Planning Methods and Approaches	10
<b>TOTAL HOURS</b>	<b>330</b>

#### HOTEL BUSINESS PLAN PROJECT

The Hotel Business Plan Project is the final stage of the MA in Hotel Business Management. It challenges students to make a full and comprehensive critical analysis of an entire hotel operation, covering all of the key elements of marketing, finance, strategy, human resources, organisational structure, operations and business analysis. The project should be completed within 1 year, and will need to be approximately 10,000 words in length. Students will have the support of a Supervisor to do this.

\* This may be completed as a two year course by first following either the PgD International Hotel and Tourism Management or the PgD Hotel Events Management.

HTMi reserves the right to make changes to the course and application details at anytime.



## POSTGRADUATE COURSES - THE MASTER'S CLASS

### MASTER OF BUSINESS ADMINISTRATION IN HOSPITALITY MANAGEMENT AND MBA POSTGRADUATE DIPLOMA IN HOSPITALITY MANAGEMENT (DOUBLE AWARD)

Minimum 21 years old. Students must hold a Bachelor (Honours) Degree or a Postgraduate Diploma in any discipline, OR if the student has a minimum of three years suitable experience in the hospitality and tourism industry and have suitable academic qualifications. HTMi requires that students should reach its required English level, usually by interview / HTMi English Placement Test or have TOEFL 547 or IELTS 6 or equivalent HTMi Placement Test Score.

MBA Hospitality Management ( in Switzerland)  
Academy Study (20 weeks)  
Work Placement / Internship (20-24 weeks)

### ONE YEAR MBA & MBA PgD PROGRAMME : (Double Award )\*

	Course Hours
Hotel Finance and Control Systems	40
Tourism Management	40
People Management and Performance	40
Modern Hospitality Marketing	40
Service Operations Management	40
Research Methods	40
Strategic management	40
Creative Manager	40
<b>TOTAL HOURS</b>	<b>320</b>

### DISSERTATION \*\*

The dissertation of 12,000 words should be completed within 6 – 12 months, and students will be given online support following the semester to assist them in doing this, as well as direct contact to a Supervisor who will provide advice and guidance. The topic should be based on the Hospitality and Tourism industry. This research is expected to be largely desk based, making use of academic resources.

\*\* Masters students may choose to join the optional Dissertation Course following the completion of the taught course.

\* This may be completed as a two year course by first following either the PgD International Hotel and Tourism Management or the PgD Hotel Events Management.

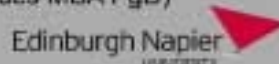
HTMi reserves the right to make changes to the course and application details at anytime.



## POSTGRADUATE COURSES - THE MASTER'S CLASS

### MSC IN HOSPITALITY AND TOURISM MANAGEMENT, MBA IN HOSPITALITY MANAGEMENT AND MBA POSTGRADUATE DIPLOMA IN HOSPITALITY MANAGEMENT (JOINT COURSE - TRIPLE AWARD)

Minimum 21 years old. Students must hold a Bachelor (Honours) Degree or a Postgraduate Diploma in any discipline, OR if the student has a minimum of three years suitable experience in the hospitality and tourism industry and suitable academic qualifications. HTMi requires that students should reach its required English level. Usually by interview / HTMi English Placement Test or have TOEFL 547 or IELTS 6 or equivalent HTMi Placement Test Score.

MSc Hospitality and Tourism Management (Edinburgh Napier University) & MBA in Hospitality Management (Joint Course - Triple Award: Includes MBA PgD)  
Academic Study (20 weeks)   
Work placement / Internship (20-24 weeks)  
Dissertation (to be completed within 6 months following the completion of the taught course.)

#### ONE YEAR MSc & MBA JOINT COURSE : (Triple Award)\*

MSc Taught Modules		Course Hours
Tourism Management		40
People Management and Performance		40
Modern Hospitality Marketing		40
Strategic management		40
Creative Manager		40
Research Methods		40
Management of Heritage Tourism		 40
	<b>MSc Contact Hours</b>	<b>280</b>
<b>MBA Taught Module</b>		
Hotel Finance and Control Systems		40
<b>DISSERTATION**</b>	<b>Total Contact Hours</b>	<b>320</b>

The dissertation of 12000 words should be completed within 6 months of the completion of the taught course, and students will be given online support following the semester to assist them in doing this, as well as direct contact to a Supervisor who will provide advice and guidance. The topic should be based on the Hospitality and Tourism industry. This research is expected to be largely desk based, making use of academic resources.

\*\* Masters students may choose to join the optional Dissertation Course following the completion of the taught course.

\* This may be completed as a two year course by first following either the PgD International Hotel and Tourism Management or the PgD Hotel Events Management.

HTMi reserves the right to make changes to the course and application details at anytime.



## POSTGRADUATE COURSES - THE MASTER'S CLASS

### EXECUTIVE MASTERS OF BUSINESS ADMINISTRATION IN HOTEL MANAGEMENT AND EXEC. MBA POSTGRADUATE CERTIFICATE AND EXEC. MBA POSTGRADUATE DIPLOMA IN HOTEL MANAGEMENT (TRIPLE AWARD)

Minimum 24 years old, for Bachelor Degree graduates (Honours) or a Postgraduate Diploma in any discipline, plus two years management (or supervisory experience) in hotel management, OR 'mature students' with at least four years hotel management experience. HTMi requires that students should reach its required English level, usually by interview / HTMi Test or have TOEFL 547 or IELTS 6 or equivalent HTMi English Placement Test Score. Full accreditation will be given for prior learning and prior experience and will be credited against the modules of this course.

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	Course Hours
Hotel Finance and Control Systems	40
Tourism Management	40
People Management and Performance	40
Modern Hospitality Marketing	40
Service Operations Management	40
Research Methods	40
Strategic management	40
Creative Manager	40
<b>TOTAL HOURS</b>	<b>320</b>

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### DISSERTATION

The dissertation of 12,000 words should be completed within 6 – 12 months, and students will be given online support following the semester to assist them in doing this, as well as direct contact to a Supervisor who will provide advice and guidance. The topic should be based on the Hospitality and Tourism industry, and should where possible make use of the experience that the student has gained within the industry. This research is expected to be largely desk based, making use of academic resources.

*\*This course can be completed online and on campus at HTMi*

**HTMi reserves the right to make changes to the course and application details at anytime.**

**COURSE FEES AND WORK PLACEMENT WAGES IN SWITZERLAND (SWISS Francs) Jan 2012**

	Undergraduate Courses (Certificate, Diploma, Higher Diploma, Dipl. in Training.)	PostGraduate Diplomas	Bachelor Degree	Master of Arts	MBA	MSc, MBA & MBA PgD
<b>Fees</b>						
Tuition (20 weeks)	17,000	19,000	19,500	21,000	21,000	28,000
Food (20 weeks)	2,000	2,000	2,000	2,000	2,000	2,000
Accommodation (20 weeks)	2,000	2,000	2,000	2,000	2,000	2,000
Total Fees per Course from	21,000	23,000	23,500	25,000	25,000	32,000
Optional Dissertation Course (20 weeks)					11,000	11,000
Plus Student Deposit**(20 weeks)	3,000	3,000	3,000	3,000	3,000	3,000

**Student's Work Placement Wages**

Gross Minimum Wages (20 weeks)	10,800	10,800	10,800	10,800	10,800	10,800
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**Executive MBA Course Fees**

The total fees of this course include 20 weeks tuition, online supervisor support following the semester course completion and can be studied on campus or online. Maximum fee of Swiss Francs 32,500 less credited courses.

**COURSE FEES AND WORK PLACEMENT WAGES IN SWITZERLAND (SWISS Francs) Aug 2012 & Jan 2013**

	Undergraduate Courses (Certificate, Diploma, Higher Diploma, Dipl. in Training.)	PostGraduate Diplomas	Bachelor Degree	Master of Arts	MBA	MSc, MBA & MBA PgD
<b>Fees</b>						
Tuition (20 weeks)	19,000	20,500	21,000	22,000	24,000	28,000
Food (20 weeks)	2,000	2,000	2,000	2,000	2,000	2,000
Accommodation (20 weeks)	2,000	2,000	2,000	2,000	2,000	2,000
Total Fees per Course from	23,000	24,500	25,000	26,000	28,000	32,000
Optional Dissertation Course (20 weeks)					11,000	11,000
Plus Student Deposit**(20 weeks)	3,000	3,000	3,000	3,000	3,000	3,000

**Student's Work Placement Wages**

Gross Minimum Wages (20 weeks)	10,800	10,800	10,800	10,800	10,800	10,800
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**Executive MBA Course Fees**

The total fees of this course include 20 weeks tuition, online supervisor support following the semester course completion and can be studied on campus or online. Maximum fee of Swiss Francs 32,500 less credited courses.