

# INTRAX INTERNATIONAL INSTITUTE



# INTRAX HEADQUARTERS TEAM



# WONDERFUL SCHOOL STAFF



Vancouver



Chicago



San Francisco



San Diego

# POPULAR LOCATIONS

Vancouver



San Diego



Chicago



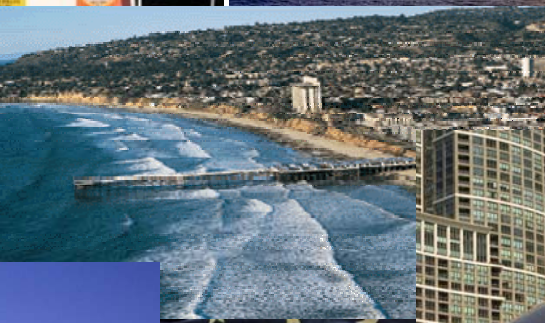
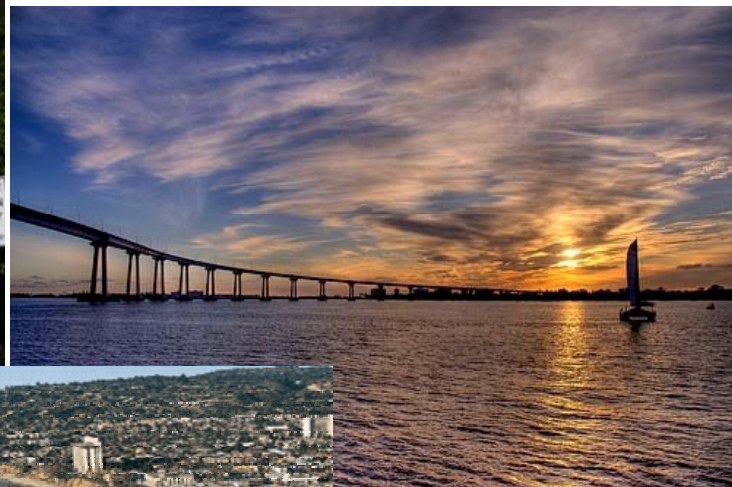
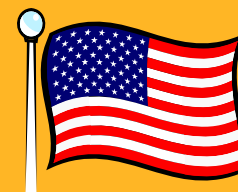
San Francisco



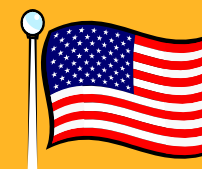
# INTRAX SELLING POINTS

1. Programs to boost your **career** such as PCBM / PCBE and Internship
2. **Paid** Work + Study program in Intrax Canada
3. **Reasonable** pricing
4. Small class size- only **12** students per teacher
5. Great **nationality** mix including South Americans, Asians and Europeans
6. High quality and international experienced teachers- **TESOL** certified
7. **Friendly** and caring staff
8. Strong reputation for English **fluency** in speaking & pronunciation
9. High visa **approval** rate
10. Prime **locations** in the heart of wonderful cities: SF, SD, CH and Vancouver

# INTRAX USA



# INTRAX USA PROGRAMS & SCHEDULES



## CORE CLASSES (M-TH, 9-13:30)

- 1) English Success (All levels)
- 2) TOEFL Success (levels 7+)
- 3) TOEIC Success (levels 7+)
- 4) Business Success (levels 5-6)
- 5) PCBM / PCBE (levels 7+)

## ENHANCE YOUR PROGRAM

- 1) Afternoon Focus Classes (M-TH 14-15:30)
- 2) Friday Focus Classes (F, 9-15:30)
- 3) Private Lessons (60 minutes sessions or PIP)
- 4) Internship Program (8-12 weeks)

### STANDARD SCHEDULE (20 lessons per week)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09:00 – 13:30	<b>PROGRAM CHOICES</b> English Success TOEFL / TOEIC Success Business English Success PCBM				

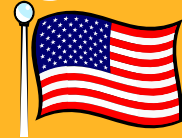
### INTENSIVE SCHEDULE (28 lessons per week)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09:00 – 13:30	<b>PROGRAM CHOICES</b> English Success TOEFL / TOEIC Success Business English Success PCBM				
14:00 - 15:30	<b>AFTERNOON FOCUS CLASS</b>				

### SUPER INTENSIVE SCHEDULE (35 lessons per week)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09:00 – 13:30	<b>PROGRAM CHOICES</b> English Success TOEFL / TOEIC Success Business English Success PCBM				<b>FRIDAY FOCUS CLASSES</b>
14:00 - 15:30	<b>AFTERNOON FOCUS CLASS</b>				

# THE BEST PROGRAMS TO ENHANCE YOUR CAREER



## **PCBM** (Professional Certificate in Business & Management)

### Business Communication (4 weeks):

- ✓ Effective Business Communication
- ✓ Communication across cultures
- ✓ Trends in Business communication

### Business Management (4 weeks)

- ✓ Leadership skills
- ✓ Organizational structure
- ✓ Internal & external Business relationships
- ✓ Group Project: presenting a management consulting plan

### Business Marketing (5 wks):

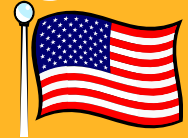
- ✓ Marketing vocabulary
- ✓ Product development
- ✓ Sales, promotion & advertising
- ✓ Group project: presenting a marketing plan

### PCBM Highlights:

- Qualified business teachers
- Business case studies (ie: Sony, Starbucks, McDonalds, Evian water)
- Group business presentations
- Business Certificate upon completion of 1, 2, or 3 modules



# THE BEST PROGRAMS TO ENHANCE YOUR CAREER



## INTERNSHIP PROGRAM

Study any class in the morning

(M-TH 9-15:30)



Take the 4 week afternoon Internship Preparation class

(M-TH 14-15:30)



Complete the 8-12 week Internship (unpaid)

(20-40 hours per week)



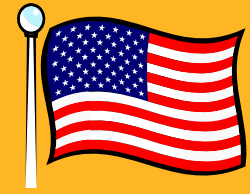
✓ Gain real work experience with American company  
✓ Boost resume  
✓ Significantly improve English

### Sample Host Companies:

- BMW
- Giorgio Armani
- Intercontinental Hotel
- Asian Art Museum
- Merrill Lynch
- Advantage Marketing
- KBC Radio



# 2010 USA PACKAGES



## AMERICAN TOURIST

STUDY ENGLISH IN THE MORNING AND TOUR THE USA IN THE AFTERNOON!

It includes a city attraction ticket to tour the most popular attractions in San Francisco, San Diego and Chicago.

SAVINGS UP TO 20%!



## BUSINESS SUCCESS

STUDY BUSINESS AND COMPLETE AN INTERNSHIP!

Enhance your career by interning for 8-12 weeks with an American host company!

SAVINGS OF 15%!

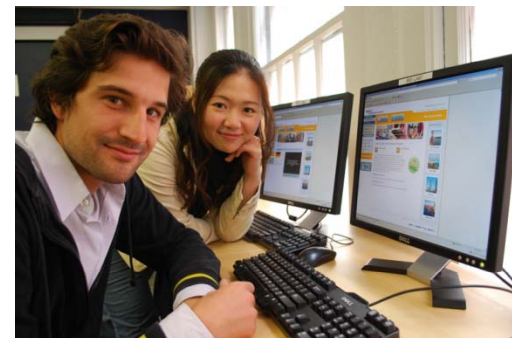


## ACADEMIC EXCELLENCE

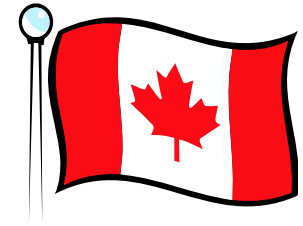
STUDY ANY CLASS AND TRY ANY SCHEDULE! THIS IS OUR MOST FLEXIBLE PACKAGE.

It even includes a card for Private lessons with the teacher of your choice.

SAVINGS UP TO 20%!







## INTRAX CANADA PROGRAMS

### CORE PROGRAMS

- 1) **English Success** (All levels)
- 2) **Test Preparation**
  - **Cambridge** (Intermediate 3+)
  - **TOEFL** (Intermediate 3+)
- 3) **Certificate Programs**
  - **PCBE Business** (Intermediate 3+)
  - **PCHT Tourism** (Intermediate 3+)
- 4) **Work Programs**
  - **Intern & Study-unpaid** (Advanced 1+)
  - **Work & Study- paid** (Intermediate 3+)

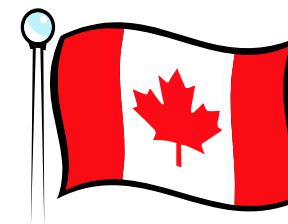
### ENHANCE YOUR PROGRAM

- 1) **Intercultural Studies-** Intensive Schedule (M-TH, 1 - 2:30pm)
- 2) **Afternoon Focus Classes-** Super Intensive Schedule (M-TH 2:45-4pm)
  - **Hospitality**
  - **Listening**
  - **TOEIC**
  - **Business Basics**
  - **Pronunciation Power**
- 3) **Intercultural Workshops:** **FREE** for all levels (Friday: 1pm-4pm)



## Work + Study Program (paid)

<b>Description</b>	Study 50%, Intern 50%. Study = English Success, Super Intensive Schedule (35 lessons per week)
<b>Audience</b>	Young travelers who want to improve their language skills, earn money (\$9-\$12 per hour) and have fun
<b>Ages</b>	18-35
<b>Program Duration &amp; Cost</b>	32 weeks, 40 weeks, 48 weeks
<b>English Requirements</b>	<b>Intermediate - Advanced</b>
<b>Other Requirements</b>	C30 Visa & Study Permit, Qualified Resume, Mature Person, Flexible, Interview with host company
<b>Start Dates</b>	Year round
<b>Industries</b>	Tourism, Hospitality, Customer Service
<b>Jobs</b>	Customer Service Agent, Ski Resort Attendant, Server, Coffee Shop Barista, Concierge, Housekeeper
<b>Benefits</b>	Dramatically improve language skills, learn new vocabulary, gain international experience, meet new friends, earn money



## Internship + Study Program (unpaid)

<b>Description</b>	Study 50%, Intern 50%. Study = PCBE Business English, Super Intensive Schedule (35 lessons per week)
<b>Audience</b>	Young Professionals who want to enhance their resume/career
<b>Ages</b>	18-35
<b>Program Duration &amp; Cost</b>	16 week, 24 weeks, 32 weeks
<b>English Requirements</b>	Advanced
<b>Other Requirements</b>	C30 Visa & Study Permit, <b>Qualified Resume</b> , Mature Person, Flexible, Interview With Host Company
<b>Start Dates</b>	Same as the PCBE start dates (once a month)
<b>Industries</b>	Marketing, Fashion, Advertising, Hotel Management, Communication, Finance, Business, Operations
<b>Jobs</b>	Fashion Consultant, Marketing Assistant, Advertising Advisor, Office Assistant, Accounting Representative, Sales Staff
<b>Benefits</b>	Obtain a Professional Certificate in Business English, improve career English, build a strong resume, meet international contacts, boost your career



# Intrax Canada Schedule

PROGRAM SCHEDULE					
Hora	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00-10:30	English Class				
10:30-10:45	Break				
10:45-12:15	English Class				
12:15-1:00	Lunch				
1:00-2:30	Intercultural Studies Class				Intercultural Workshops
2:30-2:45	Break				
2:45-4:00	Focus Classes				

Combines grammar, listening, speaking & writing into one Power Culture class

FREE! Available for all students. Every week a different country and activity.

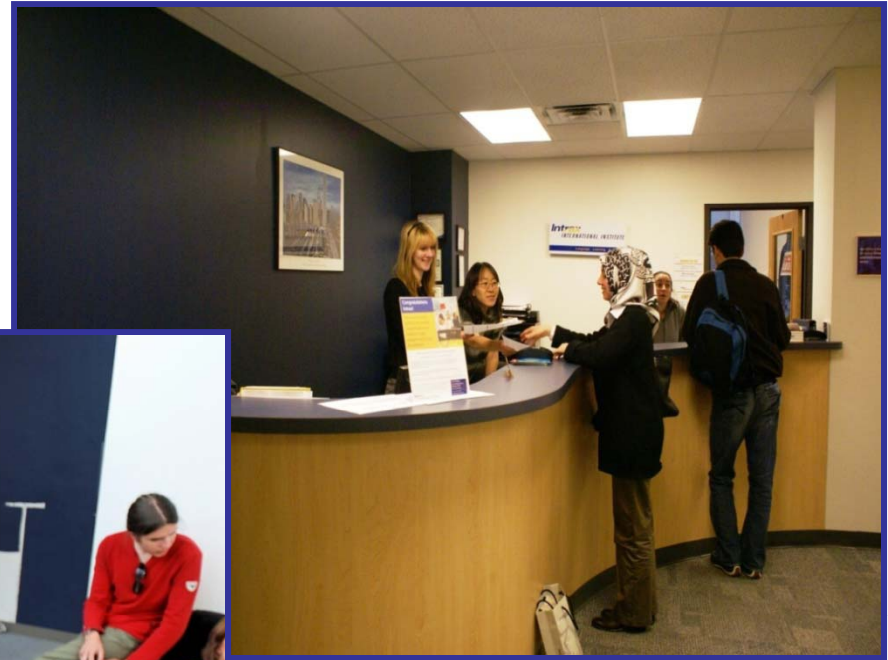
**Standard** = M-F: 9am - 12:15pm

**Intensive** = M-TH: 9am - 2:30pm, F: 9am - 12:15pm

**Super Intensive** = M-TH: 9am - 4pm, F: 9am - 12:15pm

# INTRAX CENTERS





Lobbies



Lounges



Lounges



Wireless Internet & Computer labs



MAX  
**12**  
STUDENTS  
PER TEACHER



Classrooms

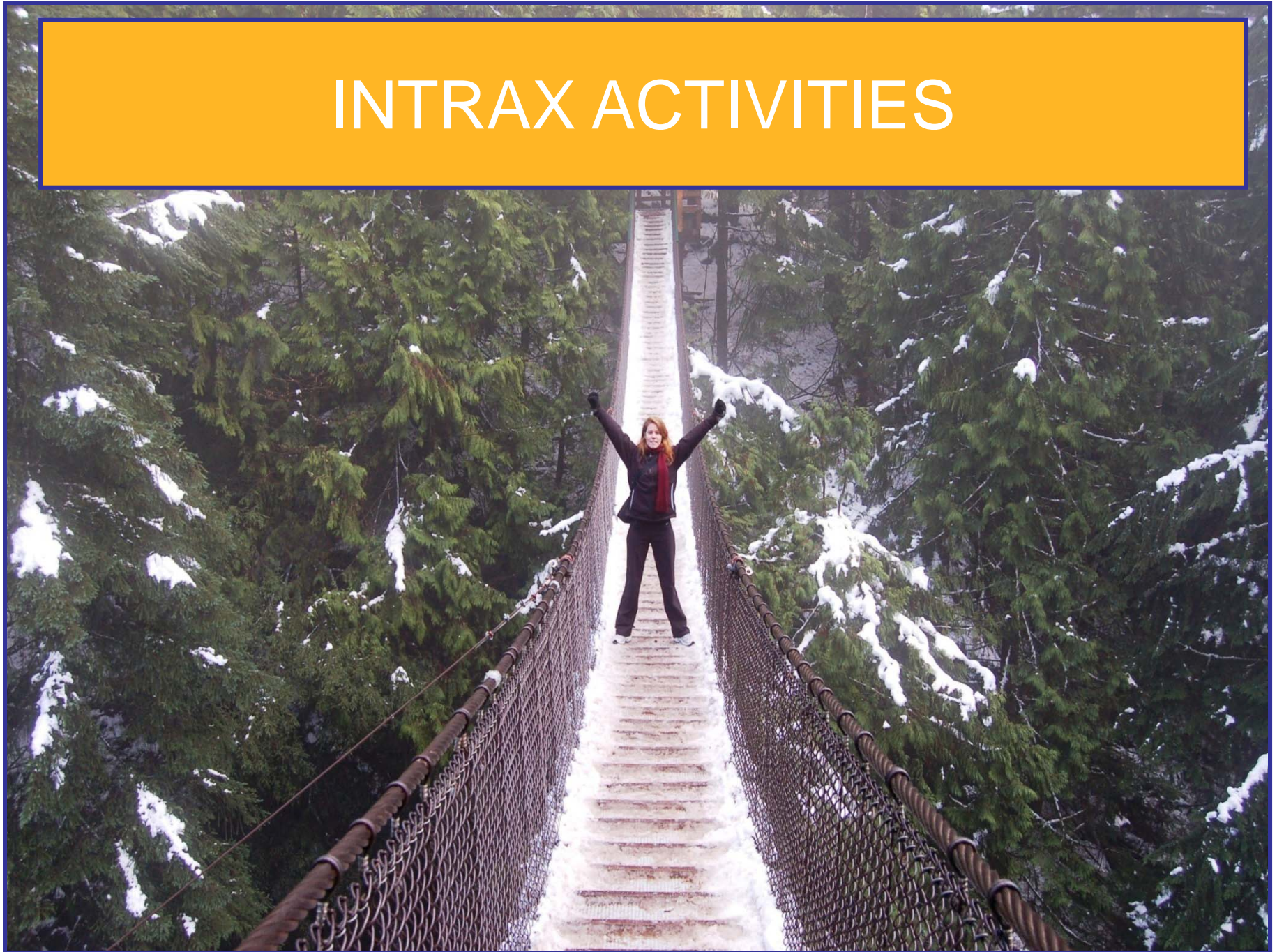


Orientation & Graduation Ceremonies



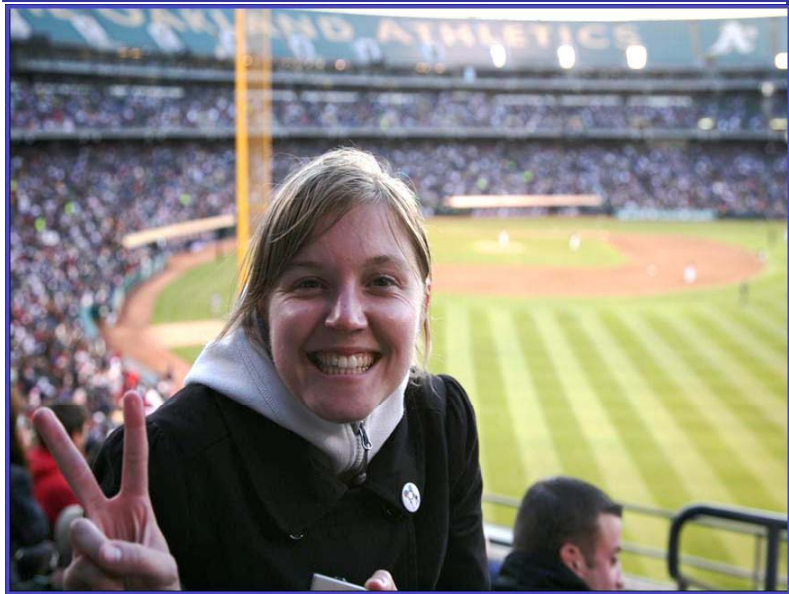
Residence Club & Homestay Accommodations

# INTRAX ACTIVITIES





Intrax Activities



Intrax Activities



Intrax Activities

WELCOME TO INTRAX!



SEE YOU SOON!



Chicago Skyline

**Intrax**

***INTERNATIONAL INSTITUTE***

[www.intraxinstitute.edu](http://www.intraxinstitute.edu)