



» IN THE HEART OF BRISBANE CITY



## » Current Student Profile

Average Age	27 years
Gender Percentage	Male 59%, Female 41%
International vs Australian Percentage	80% International, 20% Australian

## » JCU Past, Present and Future

- » JCU began as a tropical research facility of the University of Queensland, which makes JCU the 2nd oldest university in Queensland.
- » World renowned Marine Science research university.
- » Recognised by the WTO as one of the world's elite Tourism providers.

Mariott Hotel  
Brisbane

Story Bridge

# JAMES COOK UNIVERSITY BRISBANE 2008 PROSPECTUS

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### DEAR INTERNATIONAL STUDENT

James Cook University (JCU) is a leading research university based in Queensland, Australia. Australia is recognised as a safe and attractive study destination, and as a provider of world-class tertiary education and JCU is proud to be Queensland's second oldest university.

JCU degrees are available to international students at our tropical campuses in Townsville and Cairns, at JCU Singapore, and at our city campus in Brisbane. JCU courses are also taught by global partners in Australia, Asia and the Pacific.

As a leading research university, JCU offers postgraduate students quality courses, award-winning teachers and supervisors, exceptional facilities and a supportive study environment. Employers value JCU graduates for their combination of theoretical and practical experience.

JCU appeared in the 2006 Shanghai Jiao Tong Academic Ranking of the World's top 500 universities, one of only 16 Australian universities to be included. With major developments underway at our main campuses, JCU will continue to consolidate its position as Australia's leading tropical research university.

More than 3,000 international students from many countries already enjoy the benefits of studying with JCU, and I look forward to welcoming you to our learning community.

#### **Professor Sandra Harding**

*Vice-Chancellor and President*

# » LIVING IN BRISBANE



Ride a river ferry to uni



Free city circle bus



## » Quick Facts on Brisbane

### » Population

- » Over 1.8 Million, making it Australia's third largest city.

### » Climate

- » Beautiful One Day; Perfect The Next
- » Brisbane has more sunny days than Florida and warmer winter days than the Bahamas.
- » Average Summer Temperatures: 25°C to 30°C
- » Average Winter Temperatures: 15°C to 25°C

### » Cost and Quality of Living

- » Average Living Costs are between \$A13,000 and \$A15,000, which can give you an improved quality of life compared to other Australian cities.

### » Slang Names Used by Locals

- » "Bris-Vegas", "Brisneyland", "Brizzy"

### » Events and Attractions

- » International Film Festivals
- » International Sporting Events at world class facilities including the famous 'Gabba'
- » River festival celebrating the beautiful Brisbane River
- » GOMA (Gallery of Modern Art)
- » International Food Festivals
- » Royal Queensland Show
- » International music acts including Grammy award winning artists
- » Kangaroo Point adventure precinct, including the exhilarating storey bridge climb
- » Multiple live arts facilities
- » Chinatown and Fortitude Valley which boasts many trendy nightspots, cafes and gourmet restaurants.
- » The spring horse racing carnival
- » World class theme parks
  - » Dreamworld
  - » Wet 'n' Wild
  - » SeaWorld
  - » Australia Zoo (Crocodile Hunter)

# YOUR CITY

Brisbane's annual Riverfire Festival



“ Amongst the world’s most desirable destinations, **Brisbane defines a youthful and progressive Australian city** offering diverse and rewarding experiences. Inspired by its climate and meandering river, **Brisbane offers a fresh and unique view of our world.** A city that happily breaks with convention where the savvy visitor can discover another life.”

[www.brisbanemarketing.com.au](http://www.brisbanemarketing.com.au)

“ The aspect which separates Brisbane apart as a superior place to holiday and live is the extensive list of things to see and do all year round. **Refined and progressive, dynamic and diverse, Brisbane delivers on all fronts and caters for all tastes.** Visitors and locals alike revel in the very best in food, wine, arts, international entertainment and major sporting events, all surrounded by a unique environment of relaxed sub-tropical flair.”

[www.brisbanemarketing.com.au](http://www.brisbanemarketing.com.au)

# YOUR CHOICE

## » JCU A UNIQUE CHOICE



### **A HIGH RANKING UNIVERSITY**

One of the eight Australian Universities in the top 300 Research Champions of the World (Swiss Centre of Science and Technology Studies, 2005)

JCU is ranked among the world's top universities (Shanghai Jiao Tong University Academic Ranking of World Universities, 2006) and is one of only 16 Australian universities to make the top 500.

### **LEADING RESEARCH INTENSIVE UNIVERSITY**

JCU ranks in the top third of all Australian universities in terms of Australian Research Council funding, receiving more than \$20 million in research funding each year.

### **WORLD RANKED LECTURERS**

JCU lecturers in the past two years have won more than twelve national awards and Carrick Citations for excellence in teaching. JCU's tourism academics have also made the University the highest ranked institution in the world along with a US institution when it comes to tourism research.

### **5-STAR GRADUATE SATISFACTION RATING**

5 star rating for Overall Graduate Satisfaction rating and first in Student Experience in Queensland (Good Universities Guide 2006)

### **INTERNATIONAL DIVERSITY**

JCU is very popular with International Students based on its unique location and course offer. There are large numbers of International Students undertaking study-abroad programs from Europe and North America, at our North Queensland campuses. There is also an increasing number of students coming from more traditional Asian markets. As a result, JCU is focused on delivery programs and services that meet the demands of the International Student.

### **GLOBAL QUALITY DEGREES**

JCU offers more than 140 postgraduate degrees across a comprehensive range of study areas including: the arts, business, the creative arts, education, engineering, health sciences, information technology, law, medicine, social

sciences and science. Our degrees and facilities are underpinned by research excellence and industry collaboration.

Whether you are planning to enhance your career with new skills and qualifications, considering a change of career, or wanting to gain research experience, a postgraduate degree from JCU will get you on track to meet your professional goals.

### **REAL-WORLD EXPERIENCE**

JCU students benefit from practical experience throughout their courses. Many degrees include practical sessions, field trips, internships and vacation placements, ensuring our graduates are job-ready. JCU works with employers and industry to ensure that courses are relevant and reflect current practice.

# YOUR 5-STAR CHOICE

## » WHY CHOOSE JCUB



### **FAST TRACK STUDY OPTIONS – TRIMESTER SYSTEM**

It is a very competitive employment market in the world today but with our Fast Track system you will be able to complete your degree faster than other university students. This gives you another edge over most other degree students!

### **FREE AND EASY ACCESS TO SENIOR LECTURERS AND CAMPUS DEAN**

When our High Distinction students were asked what was the major factor that contributed to their success they all agreed that the access to lecturers was far superior to any other university that they had seen.

### **INDUSTRY INTERNSHIPS**

Master students are offered an opportunity to acquire experience in the form of internships with Australian organisations during the last trimester of their studies.

### **FULLY OPERATIONAL AUSTRALIAN UNIVERSITY CAMPUS**

A campus site built for the serious career focused individual that is looking for superior results in highly paid professions

### **BURSARY AWARDS FOR HIGH DISTINCTION**

We not only provide the best tools for your studies but supercharge them by offering our students incentives for quality work and high grades. Study hard and you can reduce the cost of your degree.

### **GRADUATE LEADERSHIP MASTERCLASS**

Learn from some of the Masters in business. We bring to you some of the most successful business people in the world to give you information that is presented in an interactive forum where you can actually ask them questions and learn the secrets of building a successful career.

### **INDUSTRY GUEST SPEAKERS**

There is no point studying in a chosen field if you don't get access to the latest relevant information. That's what JCUB brings into the classroom with their industry experts. Listen to information that is not contained within any text books. This is a golden opportunity to learn directly from people working in your career fields.

### **FREE RECRUITMENT SERVICES**

JCUB is completely focused upon your career and it is very important we expose you to the culture and work environment within Australia. We quickly assess, train and organise casual work upon your arrival at the Brisbane campus. Internships are another way in which we focus our students on achieving success within their chosen career fields. We will place you in real work environments with some of the most influential businesses in Australia and once successfully completed we will provide you with a letter of reference from your employer.

# » JCUB CAMPUS AND MAP

» The campus is a brand new retro-fit design, with a strong focus on the concept of “Intelligent-Learning”. Located within walking distance of the popular Queen Street Shopping Mall, JCU Brisbane promotes high quality business learning with modern state-of-the-art facilities.



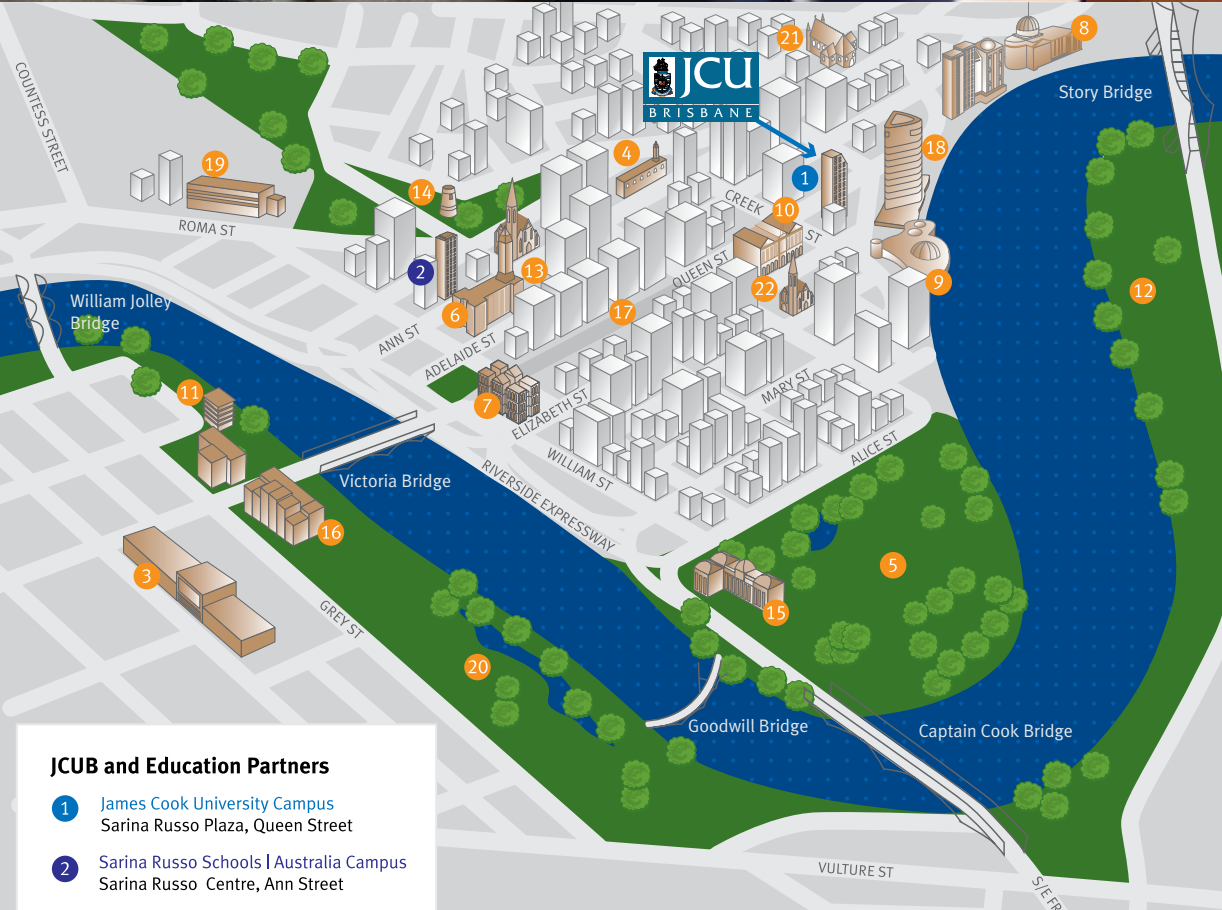
# YOUR CITY CAMPUS



Student hub



Artist's Impression of upgraded JCUB entrance



- 3 Brisbane Convention Centre
- 4 Central Station
- 5 City Botanical Gardens
- 6 City Hall
- 7 Conrad Treasury Casino
- 8 Customs House
- 9 Eagle Street Pier
- 10 General Post Office
- 11 Gallery of Modern Art
- 12 Kangaroo Point Lookout
- 13 King George Square
- 14 Old Windmill
- 15 Parliament House
- 16 QPAC
- 17 Queen Street Mall
- 18 Riverside Centre
- 19 Roma Street Transit Centre
- 20 South Bank Parklands
- 21 St John's Cathedral
- 22 St Stephen's Cathedral

## JCUB and Education Partners

- 1 James Cook University Campus  
Sarina Russo Plaza, Queen Street
- 2 Sarina Russo Schools | Australia Campus  
Sarina Russo Centre, Ann Street

# » STUDENT SERVICES & ACCESS TO FACILITIES



## BOOKS AND OTHER STUDY MATERIALS

During orientation, students will be given a list of textbooks for the courses that they are undertaking. These books can be purchased from the American Bookstore, McGills Business & Technical Bookstore and JCU Bookshop.

## CAREERS, INTERNSHIP AND EMPLOYMENT SERVICE

The Employment and Careers Service provides information, advice and guidance on employment and careers to current students. Free services include:

- » Work Preparation Training
- » Resume Assistance
- » Interviewing Advice
- » Individual Consultation
- » Job Search Support
- » Career Counselling
- » Job vacancies advertised on campus
- » Free Employer Interview \*
- » Free Hospitality Short Courses \*

\*conditions apply

## COUNSELLING SERVICE

JCU Brisbane offers both personal and career counselling services to students. Career counselling includes help with decisions on future careers and related course options. Psychologists and social work professionals can be arranged for confidential personal issues where necessary.

## FOOD AND RECREATION AREAS

There are various cafes and food outlets within walking distance of the campus. These include Post Office Square, McArthur Central and Queen Street Mall.

Recreational areas available in the city include Brisbane Botanical Gardens, Eagle Street Pier, King George Square and Kangaroo Point.

### HALAL FOOD

A range of halal food is available in Brisbane. Information on butchers and restaurants which offer halal food is available at these websites:

- » [www.gmt.org.au](http://www.gmt.org.au)
- » [http://directory.ourbrisbane.com/directory/leaf\\_categories/halal\\_restaurants.html](http://directory.ourbrisbane.com/directory/leaf_categories/halal_restaurants.html)

## INTERNATIONAL STUDENT CENTRE (ISC)

Designed to help and support you during your studies and make your stay in Australia and at the University a pleasant and productive one. The ISC should be your first point of contact if you need any information about the university. We provide a range of services and information for students including:

- » Arrival Service
- » Orientation
- » Accommodation Information
- » Assistance in Emergencies
- » Personal Welfare
- » Overseas Student Health Cover
- » Social Activities

## STUDENTS ONLINE

This service places a great range of enrolment resources at your finger tips, which includes

- » Checking and changing your enrolment details
- » Checking exam results
- » Finding out key dates

# YOUR CAMPUS



Resource centre

## LEARNING AND SUPPORT SERVICE CENTRE (LSSC)

The Learning and Support Service Centre provides JCU Brisbane students with the needed support that many international students require especially during the start of their program. Workshop programs include academic writing and preparing for exams.

## LIBRARIES

The campus resource centre boasts a collection of business resources to meet the research needs of students. Access is provided to the entire JCU library system via online portal, including 61 databases of more than 20,000 academic journals online. Students also have access to subject text materials, hardcopy journals and periodicals. Staff are on hand and happy to assist students in locating the information they need. For public libraries in Brisbane, please visit:

» [www.brisbane.qld.gov.au/BCC:BASE::pc=PC\\_1236](http://www.brisbane.qld.gov.au/BCC:BASE::pc=PC_1236)

## OVERSEAS STUDENT HEALTH COVER (OSHC)

International students require private health insurance during their studies in Australia. This health cover will need to be organised prior to you coming to Australia. The insurance must be

maintained for the duration of your studies. The only students who do not require OSHC are Norwegian and Swedish citizens.

## STUDENT ORIENTATION

Students are offered an Orientation Session held during Orientation Week. It is vital to attend this session as it provides a valuable opportunity for you to access important information about your enrolment, including: subject selection and changes, course structure/planning and academic information. For further information regarding the International Orientation Session please visit the ISC after your arrival.

## WORSHIP AND RELIGION

A wide variety of religions are practised in Australia and people are free to follow their chosen religious beliefs. Brisbane has facilities and places of worship for Christian, Buddhist, Hindu, Muslim and other major religious groups.

## MASTER LOUNGE

This exclusive post-graduate student lounge adds an important dimension to the JCU Brisbane experience for postgraduate students, and enhances JCUB's academic service capabilities.

## WIRELESS CONNECTIVITY

A completely wireless local-area network (LAN) covers the entire campus, allowing staff and students with wireless-enabled PCs to access assignments, study notes and other information.

## COMPUTER LABORATORIES AND INTERNET ACCESS

JCUB students have 24-hour access to general use computer laboratories with unlimited free internet access.

## STUDENT HUB

This fun, inviting space - complete with lounge style seating and tables, e-mail accessible computer terminals, food and drink machines and entertainment tables, is designed for students to gather informally with their colleagues for group discussion or to simply unwind throughout the day.

## 24-HOUR SECURITY

Brisbane is recognised as one of the safest cities in Australia. JCU Brisbane is located in the city centre. Students can access certain floors of the campus 24 hours a day.

## » YOUR EMPLOYMENT EXPERIENCE

## INTERNSHIPS & WORK-STUDY OPTIONS



### INTERNSHIPS – THE EXPERIENCE OF A LIFETIME

- » 12 to 14 weeks of unpaid work experience (20 hours per week)
- » Available to Master students in final trimester\*
- » Develop your employability
- » Gain an insight into your future career
- » Learn new skills
- » Improve your communication
- » Learn from executives and industry professionals
- » Experience the Australian work culture
- » Receive ongoing support from JCUB and your host mentor
- » On successful completion, you can nominate the Internship Manager as a referee\*

\*conditions apply

“I have to rate this internship as the best experience I have had in terms of learning and exposure.”

**Li-Hau Wang (Maggie)**  
Internship Student  
MiniMovers



“The JCUB Internship Program gives Maggie the chance to be involved in a dynamic real life business environment and in turn will provide us with invaluable research and access to a great employment source.”

**Paul Schoone**  
Human Resources Manager  
MiniMovers

### WORKING AS A STUDENT

Under Australian immigration regulations, students on a student visa may work up to 20 hours per week during university teaching periods and without restriction during university vacations. Students wishing to work may apply online for a 'permission to work' visa once they have begun their studies at JCU. The JCU Careers and Employment Service coordinates part-time and casual employment and manages an online job vacancy listing for students.



# INDUSTRY EXPERIENCE



## WORK-STUDY OPTIONS – FREE EMPLOYMENT ASSISTANCE FOR STUDENTS

- » Part-time & graduate employment assistance
- » Work preparation training
- » Individual Consultation
- » Resume Assistance
- » Interviewing Advice
- » Job Search Support
- » Career Counselling
- » Free Employer Interviews
- » Free Hospitality Short Courses\*

\*conditions apply

“Work-Study Options has really helped me, I am very happy with my job at Night Owl.”

**Martin Wu**  
Shop Assistant  
Night Owl Convenience



“As an employer, using the Work-Study Options recruitment service is simple, quick and gets effective results”

**Ben**  
Manager  
Night Owl Convenience



# » ACCOMMODATION



UniLodge

There is a great deal of choice regarding permanent and temporary accommodation surrounding James Cook University Brisbane Campus. Do you want to live in the more tranquil green leafy suburbs or in amongst it all in Brisbane's inner-city apartment complexes?

The Learning and Support Service Centre (LSSC) can organize temporary accommodation if you need somewhere to stay whilst searching for permanent housing, or if you cannot move into your confirmed accommodation immediately on arrival.

The LSSC is dedicated to assisting students with accommodation needs such as those who wish to begin their studies in a family home-stay environment or those seeking cheaper share accommodations and who wish to live with fellow students. The service is on-going and students are free to consult with staff (by appointment) regarding issues related to rental properties, lease agreements and rental bonds to name but a few.

The LSSC aims to inform and educate students about their housing options and tenancy rights and responsibilities. The following are a sample of options to choose from:

## HOMESTAY

This is an excellent option for students wishing to ease their way into Australian culture. All families have had "Blue Card Suitability Checks" which ensure that only the highest quality families are used. The following package is recommended:

- » 4 weeks minimum stay (2 week stays available on special request)
- » Fully furnished single room with up to 1 other international student in same house
- » 2 meals on weekdays and 3 meals on weekends
- » Placement Options:
  - » up to 20 minutes from Uni or
  - » up to 40 minutes from Uni
- » Guardian option available

## HOSTELS

For the flexible student looking for something special in the short to long term, we recommend staying a few nights in a hostel whilst we talk with you in person on arrival to show you what's on offer in Brisbane city and the JCUB Accommodation Notice Boards. Fees are as follows:

- » From \$100 per week
- » From \$20 per night

## SHARE ACCOMMODATION

(Upon Arrival in Brisbane)

Once you have arrived in Brisbane, we can assist you with locating a share mate through our internal notice boards and database. You need to expect to:

- » Pay from \$90 per week
- » Share expenses with other share mates

## AIRPORT RECEPTION

JCUB offers an Airport Reception Service to greet students at the airport. A friendly driver will welcome the student to Brisbane immediately after the student passes through customs, with a sign carrying the JCUB logo. The student will then be escorted to his or her pre-booked destination.

## APARTMENTS

### RESORTREZ

ResortRez is a vibrant place for students. It has everything for you to study, socialise, relax and get active. The modern facilities of the complex are designed specially with students needs in mind.

**Facilities:** Pool, Tennis Court, A/C, Sauna, Broadband Internet, TV & Fully Equipped Kitchen, Undercover Parking

- » From \$185 per week

# YOUR HOME



Resort Rez

Genesis 1

## GENESIS1

Genesis1 is a purpose built student accommodation facility in the heart of Brisbane's best study, recreational and business regions.

**Facilities:** Pool, A/C, Internet, Fully Furnished, Undercover Parking

» [From \\$172 per week](#)

## UNILODGE

UniLodge Brisbane provides modern, safe student accommodation. Enjoy the convenience of living in fully furnished studio student apartments in the centre of Brisbane.

**Facilities:** Pool, Gym, Sauna A/C, Internet, Fully Furnished, BBQ Area, Games Room.

» [From \\$172 per week](#)

## SOUTH BANK CAMPUS APARTMENTS

South Bank Campus Apartments offer the highest standard of student accommodation in Brisbane. There are 94 units ranging from studio to three bedroom apartments. The apartments are fully furnished. They offer a high level of security with on site managers, CCTV recorders, key-card access and individually locked rooms.

**Facilities:** Gym, Pool, Recreation Room, Laundry, Intranet. Optional high speed Internet access and telephones are available.

» [From \\$175 per week](#)

# » POSTGRADUATE COURSES



	CRICOS CODE	STANDARD TRIMESTER DURATION	FAST TRACK TRIMESTER DURATION	SUBJECT TOTALS	FEE PER SUBJECT (A\$)	TOTAL COURSE FEES (A\$)
Master of Business Administration (MBA)	023352G	4	3	12	\$2,100	\$25,200
Graduate Certificate of Business Administration	055160G	1	N/A	4	\$2,100	\$8,400
Graduate Diploma of Business Administration	053799F	3	2	8	\$2,100	\$16,800
Master of Information Technology (E-Business) (MIT)	053791C	4	3	12	\$1,925	\$23,100
Master of Information Technology (Extended)	037633F	6	4	16	\$1,925	\$30,800
Graduate Certificate of Information Technology	040174B	1	N/A	4	\$1,925	\$7,700
Graduate Diploma of Information Technology	040175A	3	2	8	\$1,925	\$15,400
Master of Professional Accounting (MPA)	055159M	4	3	12	\$1,800	\$21,600
Graduate Certificate of Accounting	055157B	1	N/A	4	\$1,800	\$7,200
Graduate Diploma of Accounting	048683E	3	2	8	\$1,800	\$14,400
MIT-MBA	053817J	6	4	16	\$2,100	\$33,600
MIT (Extended)-MBA	040123B	6	5	20	\$2,100	\$42,000
MPA-MBA	055156C	6	4	16	\$2,100	\$33,600
Master of International Tourism & Hospitality Management	059202C	4	4	12	\$2,100	\$25,200

Fees are correct at the time of printing.

## STUDY DATES

### TRMESTER ONE 2007

<b>Orientation</b>	19 to 23 March
<b>Lecture Period</b>	26 March
<b>Census Date</b>	11 May
<b>Exam Period</b>	25 June to 6 July
<b>Trimester Break</b>	9 July to 20 July

### TRMESTER TWO 2007

<b>Orientation</b>	16 to 20 July
<b>Lecture Period</b>	23 July
<b>Census Date</b>	31 August
<b>Exam Period</b>	22 Oct to 2 Nov
<b>Trimester Break</b>	5 to 16 November

### TRMESTER THREE 2007

<b>Orientation</b>	12 to 16 November
<b>Lecture Period</b>	19 November
<b>Census Date</b>	14 December
<b>Exam Period</b>	25 Feb to 7 March
<b>Trimester Break</b>	8 to 29 February

### TRMESTER ONE 2008

<b>Orientation</b>	17 March
<b>Lecture Period</b>	24 March
<b>Census Date</b>	18 April
<b>Exam Period</b>	23 June to 4 July
<b>Trimester Break</b>	7 July to 18 July

### TRMESTER TWO 2008

<b>Orientation</b>	14 July
<b>Lecture Period</b>	21 July
<b>Census Date</b>	15 August
<b>Exam Period</b>	20 to 31 October
<b>Trimester Break</b>	3 to 14 November

### TRMESTER THREE 2008

<b>Orientation</b>	10 November
<b>Lecture Period</b>	17 November
<b>Census Date</b>	12 December
<b>Exam Period</b>	16 to 27 February
<b>Trimester Break</b>	2 to 13 March

**Paul Kidd**

*Ph.D (Research Marketing)  
MBA (Business Management)  
Grad.Cert Education  
Grad.Cert Management*

Paul specialises in Business and Marketing and has extensive international teaching experience delivering MBA subjects to universities in China. Paul has a unique method of converting text book theories into current business applications and has been able to stimulate students into understanding the challenges faced by industry today.

## Master of Business Administration

**JCU Degree Code:** 25204

**CRICOS Code:** 055159M

**Duration:** 16 months

**Fast Track Option:** 12 months

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** A\$2,100

**Total No. of Subjects:** 12

### OVERVIEW

The Master of Business Administration continues to be recognised as the premier management and business administration qualification. The degree has global currency and provides its holders with a distinct advantage in both national and international labour markets. A Graduate Certificate and a Graduate Diploma of Business Administration are available to students seeking shorter courses in business administration, or for those who wish to progress to an MBA incrementally.

### CAREER OPPORTUNITIES

A JCU MBA offers a wide variety of career opportunities in both the private, public and government sectors of the global economy. The knowledge, expertise and skills developed in this MBA program prepares students for managerial positions in many industries and organisations

### PROFESSIONAL RECOGNITION

JCU is currently accrediting its MBA program with the Association of MBAs (AMBA), which is a major international accreditation organisation based in London in the United Kingdom. Many of the world's leading MBA courses are accredited with AMBA. Graduates are eligible for membership of the Australian Institute of Management.

### COURSE STRUCTURE

JCU's MBA equips students with the necessary interdisciplinary knowledge for undertaking integrated analysis of these fundamental business and management themes. This is achieved through undertaking a series of core and advanced business administration subjects.

#### **LB5002: Data Management and Information Technology**

Provides students with the ability to analyse and identify opportunities for information system support in business activities in both small and large organisation settings. An emphasis will be on the use of information systems for the support of decision making in an uncertain environment, to improve management and achieve competitive advantage. Students will be able to attain the knowledge required to work closely, from a management perspective, with computing professionals in the

identification, specification, deployment, planning and management of robust and sustainable information systems that underpin eBusiness

#### **LB5003: Economics for Managers**

Considers the interaction between government and businesses in an increasingly globalised setting. The analytical tools taught in the subject are particularly important to managers striving to understand the implications for their businesses of changes in national and international economic environments.

#### **LB5004: Business and the Law**

Introduces students to legal frameworks within which business operates nationally and globally. Its content includes an overview of legal systems, laws of contract, consumer and creditor protection measures, legal aspects of property (both tangible and intangible and including intellectual property), payment systems, business entities, tortious liability, insurance and insolvency and bankruptcy.

#### **LB5201: Business: A Global Perspective**

Examines the concept of globalisation and assesses its influence on the governance of business enterprises and nations. It examines the diverse nature of transnational capitalism issues relating to transnational corporations; international capital and product markets; regionalisation; global marketing; transnational organisations and operational arrangements; cross-cultural diversity and its management; managing across time and space.

#### **LB5202: Marketing and Innovation**

Considers the development, use, and limitations of technology. Topics include: technology as a socio-technical system; new technologies - upsides/downsides; innovation and technological change; creativity, commercialisation and innovation; protection of intellectual knowledge; technological/innovation strategies and business models; sustaining and disruptive work technologies - the innovators dilemma; cross cultural construction of technology and innovation.

#### **LB5203: Sustainable Enterprise**

This subject examines contested meanings of sustainability; integrated models of sustainability (economic, environmental, social and cultural); the growth of the sustainability movement; ethics and multi-value choices; sustainability and organisational strategies; measuring sustainability (metrics and management); sustainability and the law; sustainability and capital markets; operationalising sustainable practices; international and cross-cultural perspectives on sustainability; and international standards for sustainability.

You will be educated through skilled corporate leaders who have trained at some of the world's leading universities, including:

- » Northern Jiaotong University China
- » Beijing Law and Politics University China
- » University of New South Wales
- » Australian National University
- » University of Queensland



### **LB5204: Globalisation, Governance and the State**

The transformation from industrial to post-industrial society has challenged the prevailing governance structures, ethical values and the role of the state. As a new post-industrial order emerges, humankind is faced with creating new governance structures and redefining their relationship with the state/governments. This subject includes: relations and tensions between business, nation states and global institutions; professionalism, transparency and the public interest; dilemmas of the modern corporate form; national institutions global capital markets and the reporting crises; the role of supra-national institutions (World Bank, EU, UN); cross-cultural issues and dimensions of transnational corporate governance; corporate governance; regulatory compliance; ethical codes; accountability and corporate assurance; risk management; leadership.

### **LB5205: Human Relations in the Workplace**

Provides a framework for students to develop insight in relation to their own self-concept(s), particularly those conceptions relevant to issues of identity within and surrounding the work sphere. Important topics include the social constructions of 'work and occupation', 'the self' and 'the emotions'; integrating reason and intuition, personal character and the new capitalism; issues of inclusion and exclusion in diverse working groups (eg gender, culture and occupational perspectives and issues of work/life balance). The subject also provides opportunities for reflection and personal development by focusing on self-awareness and managing 'relational capital' through the application of Emotional Intelligence (EQ).

### **LB5206: Competitive Strategy**

Waves of Change: Strategy in Evolutionary Perspective. Second Wave Strategy: Portfolios; Processes; Resourcing. Third Wave Strategy: Options; Capabilities; Power. Fourth Wave Strategy: Value Expansion; Inclusivity and Diversity; Ideation. Managing on the Edge: Ambiguity and Paradox; Ambidextrous Organisations; Visionary Leadership.

### **LB5207: Entrepreneurship and Risk Management**

Risk Society and the actualisation of social life: notions of risk; culture, risk and value. Organisational Risk and Value Creation: value creation; sources of risk; value at risk. Risk Management: exposure mapping; philosophies and strategies; risk treatment systems. Topics in Risk Management: environmental risk; fraud; risk financing. Governance and Risk: control; assurance; risk management structures; politics of risk society.

### **LB5208: Managing Contemporary Organisations**

The Third Wave and the Knowledge Economy: service orientated organisations. Progressive Virtuality: hierarchies; networks; clusters; agile organisations; models of virtual organisations. Managing in the Value Chain: customer relationship management; supply chain management; process value management. Knowledge Management: core competences; organisational identity; intellectual capital. Performance Management: value creation; productivity and innovation; balanced scoreboards.

### **LB5212: Accounting for Managers**

This subject is designed to provide an understanding of the principles and applications of accounting in the contemporary business environment. Topics covered will include the preparation and interpretation of basic financial statements, contemporary valuation and reporting challenges, and the role of corporate governance. Throughout the syllabus, emphasis will be placed on the role of the accounting discipline both proactively in managerial decision-making, and also in the assessment of the impact of management decisions on the financial performance and position of the firm.

### **INTERNSHIP OPTION**

In the final trimester, students may choose to take up an Industry Internship as an alternative to a full course subject.

## **ENGLISH LANGUAGE ENTRY REQUIREMENTS**

You must provide evidence of English proficiency if English is not your first language.

- » IELTS: A minimum overall score of 6.0, with a minimum score of at least 5.5 in each component
- » TOEFL: A minimum score of 550, with a Test of Written English score of at least 4.0; or a computer-based score of 213 with an essay rating of at least 4.0; or an internet-based score of 79 with a minimum writing score of 19.
- » Alternative pathways that provide evidence of equivalent levels of English

Results must be less than two years old at the time of application.

## **ACADEMIC ENTRY QUALIFICATIONS**

An undergraduate degree in any discipline or other qualifications deemed equivalent; or evidence of professional experience that meets the approval of the Head of School of Faculty.

## **ADVANCED STANDING CREDIT**

JCUB recognises advanced standing credit for equivalent studies at an equivalent level from Australian or overseas universities. The credit is determined after receipt of application. Subjects successfully completed for the Graduate Certificate and Graduate Diploma of Business Administration can be credited towards the Master of Business Administration.

# Master of Information Technology – Master of Business Administration

## Master of Information Technology (Extended) – Master of Business Administration

**JCU Degree Code:** 50504

**CRICOS Code:** 0538175J, 040123

**Duration:** 24 months (normal) / 28 months (extended)

**Fast Track Option:** 16 months (normal) / 20 months (extended)

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** A\$2,100

**Total No. of Subjects:** 12 (normal), 16 (extended)

### OVERVIEW

This joint degree provides training in a variety of computer support skills, and includes preparation for industry standard certification in Cisco and Microsoft technologies. It provides a path for non-computer science / information technology graduates seeking to move into IT and use management jobs.

### JOINT DEGREE OPTIONS

The Master of Information Technology (MIT) can also be taken as a joint degree with the Master of Business Administration.

### PROFESSIONAL RECOGNITION

Graduates are eligible to join the Australian Computer Society. Also includes preparation for CISCO and Oracle industry certification. This provides practical skills for rapid entry into rewarding careers in the IT industry.

### COURSE STRUCTURE

The objective of the Master of Information Technology – Master of Business Administration is to provide theory and practical skills in accounting, finance, management, e-business technologies, multimedia, programming, networking and software.

#### MIT – MBA

This program comprises of 16 subjects from Column 1 and Column 2 in the following combinations:

1 – Column 1 = 8 subjects, Column 2 = 9 subjects

2 – Column 1 = 8 subjects, Column 2 = 8 subjects

3 – Column 1 = 9 subjects, Column 2 = 7 subjects

If your undergraduate study was not in IT or computer science, you are required to undertake the following introductory IT subjects:

» Introduction to Multimedia

» Introduction to Database Principles

#### MIT (Extended) – MBA

This program comprises of 20 subjects. Students will require to choose the four introductory subjects listed below:

» Introduction to Multimedia

» Introduction to Computer Science 1

» Introduction to Computer Science 2

» Introduction to Database Principles

Plus eight subjects from Column 1, and eight subjects from Column 2

#### COLUMN 1

» Internetworking Principles

» Unix/Linux Systems

» Enterprise Database Systems – Oracle

» ICT Project 1

» Online Multimedia Design

» Portable Programming

» ICT Project 2

» Advanced Internetworking

» Electronic Business Topics

» Object Oriented Programming with Java

#### COLUMN 2

» Data Management & IT

» Economics for Managers

» Business & the Law

» Accounting for Managers

» Business: A Global Perspective

» Marketing & Innovation

» Globalisation, Governance & the State

» Human Relations in the Workplace

» Sustainable Enterprise

» Competitive Strategy

» Entrepreneurship & Risk Management

» Managing Contemporary Organisations

#### INTERNSHIP OPTION

In the final trimester, students may choose to take up an Industry Internship as an alternative to a full course subject.

#### ENGLISH LANGUAGE ENTRY REQUIREMENTS

You must provide evidence of English proficiency if English is not your first language.

» IELTS: A minimum overall score of 6.0, with a minimum score of at least 5.5 in each component

» TOEFL: A minimum score of 550, with a Test of Written English score of at least 4.0; or a computer-based score of 213 with an essay rating of at least 4.0; or an internet-based score of 79 with a minimum writing score of 19.

» Alternative pathways that provide evidence of equivalent levels of English

Results must be less than two years old at the time of application.

#### ACADEMIC ENTRY QUALIFICATIONS

An undergraduate degree in any discipline or other qualifications deemed equivalent; or evidence of professional experience that meets the approval of the Head of School of Faculty.

#### ADVANCED STANDING CREDIT

JCUB recognises advanced standing credit for equivalent studies at an equivalent level from Australian or overseas universities. The credit is determined after receipt of application.

# Master of Information Technology - Master of Information Technology (Extended)

**JCU Degree Code:** 50304, 50304A

**CRICOS Code:** 053791C, 037633F

**Duration:** 16 months

**Fast Track Option:** 12 months

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** A\$1,925

**Total No. of Subjects:** 12 (normal), 16 (extended)

## OVERVIEW

Employers expect today's graduates in engineering, science, business, commerce, law, media, medicine, arts, education, etc. to have advanced IT literacy. Taking a MIT gives you the breadth and skills to apply your first degree in a range of industry sectors – and often provides the critical edge to secure that first job. This degree addresses the known worldwide demand for graduates who are skilled in electronic business technologies and provides the practical skills and knowledge to prepare you for careers in ICT intensive industries, and in particular for ICT careers in e-business, e-commerce and on-line business management.

## JOINT DEGREE OPTIONS

The Master of Information Technology (MIT) can also be taken as a joint degree with the Master of Business Administration.

## PROFESSIONAL RECOGNITION

Graduates are eligible to join the Australian Computer Society. Also includes preparation for CISCO and Oracle industry certification. This provides practical skills for rapid entry into rewarding careers in the IT industry.

## COURSE STRUCTURE

**Subjects:** 12 for students with IT u/g degree

- » Internetworking Principles
- » Unix/Linux Systems
- » Enterprise Database Systems – Oracle
- » Accounting for Managers
- » ICT Project 1
- » Online Multimedia Design
- » Portable Programming
- » Data Management & Info Technology
- » ICT Project 2
- » Advanced Networking
- » Electronic Business Topics
- » Economics for Managers
- » Object Oriented Programming with JAVA

**SUBJECTS:** 12 for students with non- IT u/g degree

- » Introduction to Multimedia
- » Introduction to Computer Science 1
- » Introduction to Database Principles
- » Accounting for Managers
- » ICT Project 1
- » Online Multimedia Design
- » Enterprise Database Systems – Oracle
- » Data Management & Info Technology
- » ICT Project 2
- » Internetworking Principles
- » Unix/Linux Systems
- » Economics for Managers
- » Object Oriented Programming

## EXTENDED COURSE STRUCTURE

**SUBJECTS:** (For students with IT diploma)

Total of 16 subjects. Four bridging subjects to be advised eg;

- » Introduction to Multimedia
  - » Introduction to Computer Science 1
  - » Introduction to Computer Science 2
  - » Data Structures & Algorithms
- Plus 12 from
- » Internetworking Principles
  - » Unix/Linux Systems
  - » Enterprise Database Systems – Oracle
  - » Accounting for Managers
  - » ICT Project 1
  - » Online Multimedia Design
  - » Portable Programming
  - » Data Management & Info Technology
  - » ICT Project 2
  - » Advanced Internetworking
  - » Electronic Business Topics
  - » Economics for Managers
  - » Object Oriented Programming with JAVA

## INTERNSHIP OPTION

In the final trimester, students may choose to take up an Industry Internship as an alternative to a full course subject.

## ENGLISH LANGUAGE ENTRY REQUIREMENTS

You must provide evidence of English proficiency if English is not your first language.

- » IELTS: A minimum overall score of 6.0, with a minimum score of at least 5.5 in each component
- » TOEFL: A minimum score of 550, with a Test of Written English score of at least 4.0; or a computer-based score of 213 with an essay rating of at least 4.0; or an internet-based score of 79 with a minimum writing score of 19.
- » Alternative pathways that provide evidence of equivalent levels of English

Results must be less than two years old at the time of application.

## ACADEMIC ENTRY QUALIFICATIONS

An undergraduate degree in any discipline or other qualifications deemed equivalent; or evidence of professional experience that meets the approval of the Head of School of Faculty.

## ADVANCED STANDING CREDIT

JCUB recognises advanced standing credit for equivalent studies at an equivalent level from Australian or overseas universities. The credit is determined after receipt of application. Subjects successfully completed for the Graduate Certificate and Graduate Diploma of Information Technology can be credited towards the Master of Information Technology.

# Master of Professional Accounting

**JCU Degree Code:** 25204  
**CRICOS Code:** 055159M  
**Duration:** 16 months  
**Fast Track Option:** 12 months  
**Intake:** March, July, November  
**Campus:** Brisbane  
**Fee Per Subject:** A\$1,800  
**Total No. of Subjects:** 12

## OVERVIEW

Accounting graduates are in high demand in Australia's fastest growing state, Queensland, and enjoy a wide range of employment opportunities in the public and private sector including: public accounting practice; auditing; financial analysis; financial and management accounting; management consulting; banking; stockbroking; systems support and analysis; taxation and financial advising.

## CAREER OPPORTUNITIES

The MPA is designed to provide students from non-accounting background with the skills to operate as professional accountants in the 21st century. Accounting is a vital function within all organisations and provides the key financial information that enables private and public sector organisations to make economic decisions and plan their activities effectively.

## PROFESSIONAL RECOGNITION

Graduates of this program are fully eligible for associate membership of CPA Australia and the Institute of Chartered Accountants in Australia. To become a Certified Practising Accountant, graduates must complete an additional CPA Australia program.

## COURSE STRUCTURE

The course provides training in the key areas of accounting and finance. Additional subjects in the areas of business law and economics equip graduates with the additional knowledge and skills which are vital for modern accounting careers.

**Subjects:** 12

- » Strategic Financial & Resource Management
- » Introduction to Accounting
- » Introduction to Business Law
- » Business Economics
- » Advanced Issues in Accounting
- » Corporate Finance
- » Business Information Systems
- » Statistics for Business
- » Accounting for Corporations
- » Auditing & Assurance Services
- » Taxation Law
- » Law of Business Organisations

## ENGLISH LANGUAGE ENTRY REQUIREMENTS

You must provide evidence of English proficiency if English is not your first language.

- » IELTS: A minimum overall score of 6.0, with a minimum score of at least 5.5 in each component

- » TOEFL: A minimum score of 550, with a Test of Written English score of at least 4.0; or a computer-based score of 213 with an essay rating of at least 4.0; or an internet-based score of 79 with a minimum writing score of 19.

- » Alternative pathways that provide evidence of equivalent levels of English

Results must be less than two years old at the time of application.

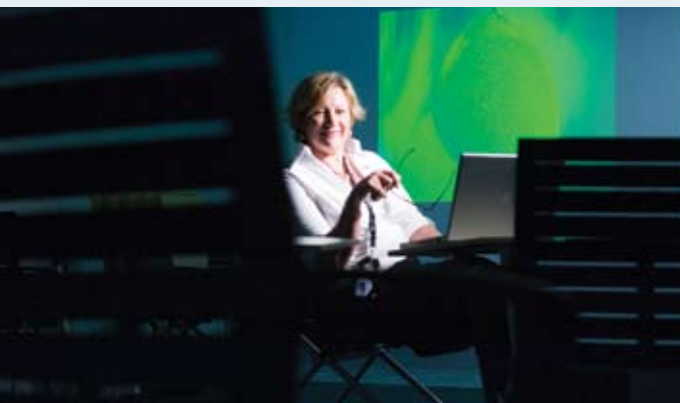
## ACADEMIC ENTRY QUALIFICATIONS

An undergraduate degree in any discipline or other qualifications deemed equivalent; or evidence of professional experience that meets the approval of the Head of School of Faculty.

## ADVANCED STANDING CREDIT

JCUB recognises advanced standing credit for equivalent studies at an equivalent level from Australian or overseas universities. The credit is determined after receipt of application. Subjects successfully completed for the Graduate Certificate and Graduate Diploma of Professional Accounting can be credited towards the Master of Professional Accounting.

## Lecturer Profile



**Maree McCarthy**  
*Master of Taxation*  
*Master of Laws*  
*B.Comm*  
*B. Law*

Maree is a specialist in Accounting, Law and Taxation. She has designed, developed and implemented a variety of programs for the Australian Taxation Office (ATO), authored text books on accounting and has lectured at many leading Australian universities.

» Your lecturers are true business men and women who are world-class experts in their chosen field.

# Master of Professional Accounting – Master of Business Administration

**JCU Degree Code:** 25404  
**CRICOS Code:** 055156C  
**Duration:** 24 months  
**Fast Track Option:** 16 months  
**Intake:** March, July, November  
**Campus:** Brisbane  
**Fee Per Subject:** A\$2,100  
**Total No. of Subjects:** 16

## OVERVIEW

In this joint degree, the Master of Professional Accounting is combined with the Master of Business Administration to provide graduates with two high-level awards in reduced time. This program is designed to provide graduates with skills to operate as professional accountants and to prepare them for senior management positions.

## PROFESSIONAL RECOGNITION

Graduates of this program are fully eligible for associate membership of CPA Australia and the Institute of Chartered Accountants in Australia. To become a Certified Practising Accountant, graduates must complete an additional CPA Australia program.

## COURSE STRUCTURE

The course provides training in the key areas of accounting and finance as well as exposing students to key management areas such as human relations, marketing, business law, taxation, economics and business information systems.

**Subjects:** 12

- » Strategic Financial & Resource Management
- » Introduction to Accounting
- » Introduction to Business Law
- » Business Economics
- » Business Process: Analysis & Improvement
- » Corporate Finance
- » Business Information Systems
- » Statistics for Business
- » Accounting Concepts & Financial Reporting
- » Auditing and Assurance Services
- » Taxation Law
- » Law of Business Organisations

**Plus any 4 of the following:**

- » Business: A Global Perspective
- » Marketing & Innovation
- » Human Relations in the Workplace

- » Competitive Strategy
- » Entrepreneurship & Risk Management
- » Managing Contemporary Organisations
- » Managing Globally
- » Industry Internship

## INTERNSHIP OPTION

In the final trimester, students may choose to take up an Industry Internship as an alternative to a full course subject.

## ENGLISH LANGUAGE ENTRY REQUIREMENTS

You must provide evidence of English proficiency if English is not your first language.

- » IELTS: A minimum overall score of 6.0, with a minimum score of at least 5.5 in each component
- » TOEFL: A minimum score of 550, with a Test of Written English score of at least 4.0; or a computer-based score of 213 with an essay rating of at least 4.0; or an internet-based score of 79 with a minimum writing score of 19.
- » Alternative pathways that provide evidence of equivalent levels of English

Results must be less than two years old at the time of application.

## ACADEMIC ENTRY QUALIFICATIONS

An undergraduate degree in any discipline or other qualifications deemed equivalent; or evidence of professional experience that meets the approval of the Head of School of Faculty.

## ADVANCED STANDING CREDIT

JCUB recognises advanced standing credit for equivalent studies at an equivalent level from Australian or overseas universities. The credit is determined after receipt of application.



# Master of International Tourism & Hospitality Management

**JCU Degree Code:** 24604  
**CRICOS Code:** 059202C  
**Duration:** 16 months  
**Fast Track Option:** 12 months  
**Intake:** March, July, November  
**Campus:** Brisbane  
**Fee Per Subject:** A\$2,100  
**Total No. of Subjects:** 12

## OVERVIEW

The Master of International Tourism & Hospitality Management is an innovative masters level qualification that combines tourism, hospitality and business management to give students the management skills required to be a tourism and hospitality industry professional.

## CAREER OPPORTUNITIES

JCUB has strong industry links and innovative partnerships with industry and educational institutions both locally and overseas. This provides opportunities for JCUB students to pursue careers not only in the dynamic tourism and hospitality industry, but also in associated marketing and public sector.

## PROFESSIONAL RECOGNITION

All tourism subjects at JCU are recognised by the World Tourism Organisation as providing world-class tourism education since 1993.

## COURSE STRUCTURE

A mix of tourism, hospitality and business management subjects provide the core knowledge for managerial careers in the tourism & hospitality industries.

**Subjects:** 12

- » Tourism Systems Analysis
- » Human Relations in the Workplace
- » Hospitality & Gastronomy: Social, Private & Commercial
- » Sustainable Enterprise
- » Tourist Management Strategies
- » Economic Decision Making in the Hospitality Industry
- » Marketing & Innovation
- » Tourism Operations Management
- » Strategic Management & Development in Hospitality
- » Ethics in the International Hospitality Industry
- » Managing Contemporary Organisations
- » Global Destination Competitiveness

## INTERNSHIP OPTION

In the final trimester, students may choose to take up an Industry Internship as an alternative to a full course subject.

## ENGLISH LANGUAGE ENTRY REQUIREMENTS

You must provide evidence of English proficiency if English is not your first language.

- » IELTS: A minimum overall score of 6.0, with a minimum score of at least 5.5 in each component
- » TOEFL: A minimum score of 550, with a Test of Written English score of at least 4.0; or a computer-based score of 213 with an essay rating of at least 4.0; or an internet-based score of 79 with a minimum writing score of 19.
- » Alternative pathways that provide evidence of equivalent levels of English

Results must be less than two years old at the time of application.

## ACADEMIC ENTRY QUALIFICATIONS

An undergraduate degree in any discipline or other qualifications deemed equivalent; or evidence of professional experience that meets the approval of the Head of School of Faculty.

## ADVANCED STANDING CREDIT

JCUB recognises advanced standing credit for equivalent studies at an equivalent level from Australian or overseas universities. The credit is determined after receipt of application.



### Dony Vernianto (Indonesia) MITHM

The world of tourism and hospitality has always been my passion. I have a dream to become a successful businessman in this industry. It is an industry that promises big profit for many people and countries, including my country. I know that by choosing the Master of International Tourism & Hospitality Management, I am getting closer to making my dream come true.

There are not many universities which provide postgraduate degrees in tourism and hospitality. So I have to be very selective to join the best among few options.

For me, JCUB is very complete. It has a good name and reputation, and also a great location, Brisbane. I acknowledge the similarity of Queensland's tourism and hospitality industry with Indonesia. In JCUB, I am learning about tourism and hospitality not just in the best campus, but also from the best developed tourism destination I have known.





# » UNDERGRADUATE COURSES



	CRICOS CODE	STANDARD TRIMESTER DURATION	FAST TRACK TRIMESTER DURATION	SUBJECT TOTALS	FEE PER SUBJECT (A\$)	TOTAL COURSE FEES (A\$)
Bachelor of Business	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (Management)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (Marketing)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (Management – Marketing)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (International Tourism)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (Hospitality Management)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (International Tourism – Hospitality Management)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (Human Resource Management)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (Management – Human Resource Management)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (International Business)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (International Business – Marketing)	026830C	9	6	24	\$1,710	\$41,040
Bachelor of Business (Accounting)	026830C	9	6	24	\$1,710	\$41,040

Fees are correct at the time of printing.

## STUDY DATES

### TRMESTER ONE 2007

<b>Orientation</b>	19 to 23 March
<b>Lecture Period</b>	26 March
<b>Census Date</b>	11 May
<b>Exam Period</b>	25 June to 6 July
<b>Trimester Break</b>	9 July to 20 July

### TRMESTER TWO 2007

<b>Orientation</b>	16 to 20 July
<b>Lecture Period</b>	23 July
<b>Census Date</b>	31 August
<b>Exam Period</b>	22 Oct to 2 Nov
<b>Trimester Break</b>	5 to 16 November

### TRMESTER THREE 2007

<b>Orientation</b>	12 to 16 November
<b>Lecture Period</b>	19 November
<b>Census Date</b>	14 December
<b>Exam Period</b>	25 Feb to 7 March
<b>Trimester Break</b>	8 to 29 February

### TRMESTER ONE 2008

<b>Orientation</b>	17 March
<b>Lecture Period</b>	24 March
<b>Census Date</b>	18 April
<b>Exam Period</b>	23 June to 4 July
<b>Trimester Break</b>	7 July to 18 July

### TRMESTER TWO 2008

<b>Orientation</b>	14 July
<b>Lecture Period</b>	21 July
<b>Census Date</b>	15 August
<b>Exam Period</b>	20 to 31 October
<b>Trimester Break</b>	3 to 14 November

### TRMESTER THREE 2008

<b>Orientation</b>	10 November
<b>Lecture Period</b>	17 November
<b>Census Date</b>	12 December
<b>Exam Period</b>	16 to 27 February
<b>Trimester Break</b>	2 to 13 March

JCUB offers innovative business degrees, with a number of majors that students can choose from, that will enable students to capitalise on a world of emerging opportunities

In today's working environment, employers tend to value the problem-solving skills and versatility that our students are furnished with during the duration of the course

## BACHELOR OF BUSINESS (MANAGEMENT)

**JCU Degree Code:** 20510

**CRICOS Code:** 026830C

**Duration:** 3 years

**Fast Track Option:** 2 years

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** \$A1,710

**Total No. of Subjects:** 24

### OVERVIEW

Management roles are available in most organisations. The intense speed of change in technology, and the increasing pressure on companies to perform effectively in a globally competitive world has meant there are new demands being placed on managers to be innovative in their management practices.

JCU's management courses are a launching pad for a successful career in business and management. Our management subjects have been designed after extensive consultation with prospective employers to give graduates a competitive edge in the business world and the job market.

Students receive a firm grounding in managing organisations, business communications, accounting principles and systems, economics and research methods. From this theoretical base, students then learn the functional areas of management including marketing, human resource management, applied finance, and operations management.

### DOUBLE MAJOR OPTIONS

This degree can also be taken as a double major:

- » Management-Marketing
- » Management-Human Resource Management

### PROFESSIONAL RECOGNITION

Graduates of JCU's Bachelor of Business with a management strand can apply for membership of the Australian Institute of Management

### COURSE STRUCTURE

The Bachelor of Business has a common first year. In Levels 2 and 3, students follow the structure for their chosen major(s) and can add electives.

**Subjects:** To take 24 including

- » Communicating in the 21st century
  - » Accounting for Decision Making  
Management in the New Global Economy
  - » Introduction to Commercial Law
  - » Business Statistics
  - » Marketing Management
  - » Economics for Business
  - » Organisational Behaviour
  - » Business Research Methods
  - » Operations Management
  - » Project Management
  - » Management of Change & Development
  - » Organisational Theory & Design
- Or
- » International Human Resource Management
  - » Entrepreneurship
  - » Quality Management
- Or
- » Quality Assurance & Hospitality Systems
  - » Strategic Management

## BACHELOR OF BUSINESS (MARKETING)

**JCU Degree Code:** 20510

**CRICOS Code:** 026830C

**Duration:** 3 years

**Fast Track Option:** 2 years

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** \$A1,710

**Total No. of Subjects:** 24

### OVERVIEW

Marketing not only involves selling and promotion, it encompasses research and development of appropriate products, monitoring consumer demand, price policy, communication and customer service. Today's marketing professionals must be able to assess current business trends to help manoeuvre their companies into the

most favourable positions. Marketing can be studied at JCU as an undergraduate major.

### DOUBLE MAJOR OPTIONS

This degree can also be taken as a double major:

- » Management/Marketing

### PROFESSIONAL RECOGNITION

Graduates of JCU's Bachelor of Business in Marketing can apply for membership of the Australian Institute of Marketing.

### COURSE STRUCTURE

The Bachelor of Business has a common first year. In Levels 2 and 3, students follow the structure for their chosen major(s) and can add electives.

**Subjects:** To take 24 including

- » Communicating in the 21st century
- » Accounting for Decision Making
- » Management in the New Global Economy
- » Introduction to Commercial Law
- » Business Statistics
- » Marketing Management
- » Economics for Business
- » Organisational Behaviour
- » Business Research Methods
- » Consumer Behaviour
- » Services Marketing
- » Marketing Communications
- » International Marketing
- » Strategic Marketing
- » Electronic Marketing
- » Strategic Management

## BACHELOR OF BUSINESS (MANAGEMENT-MARKETING)

**JCU Degree Code:** 20510

**CRICOS Code:** 026830C

**Duration:** 3 years

**Fast Track Option:** 2 years

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** \$A1,710

**Total No. of Subjects:** 24

## OVERVIEW

JCU's management and marketing courses are a launching pad for a successful career in business, management and marketing.

Our subjects have been designed after extensive consultation with prospective employers to give graduates a competitive edge in the business world and the job market.

Students receive a firm grounding in managing organisations, marketing principles, business communications, accounting principles and systems, economics and research methods.

## PROFESSIONAL RECOGNITION

Graduates of this course can apply for membership with both the Australian Institute of Management and Australian Institute of Marketing.

## COURSE STRUCTURE

The Bachelor of Business has a common first year. In Levels 2 and 3, students follow the structure for their chosen major(s) and can add electives.

**Subjects:** To take 24 including

- » [Communicating in the 21st century](#)
  - » [Accounting for Decision Making](#)
  - » [Management in the New Global Economy](#)
  - » [Introduction to Commercial Law](#)
  - » [Business Statistics](#)
  - » [Marketing Management](#)
  - » [Economics for Business](#)
  - » [Organisational Behaviour](#)
  - » [Business Research Methods](#)
  - » [Consumer Behaviour](#)
  - » [Services Marketing](#)
  - » [Operations Management](#)
  - » [Project Management](#)
  - » [Marketing Communication](#)
  - » [International Marketing](#)
  - » [Management of Change & Development](#)
  - » [Entrepreneurship](#)
  - » [Organisational Theory & Design](#)
- Or
- » [International Human Resource Management](#)
  - » [Quality Management](#)
- Or
- » [Quality Assurance & Hospitality Systems](#)

- » [Strategic Marketing](#)
- » [Electronic Marketing](#)
- » [Strategic Management](#)

## BACHELOR OF BUSINESS (MANAGEMENT-HUMAN RESOURCE MANAGEMENT)

**JCU Degree Code:** 20510

**CRICOS Code:** 026830C

**Duration:** 3 years

**Fast Track Option:** 2 years

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** \$A1,710

**Total No. of Subjects:** 24

## OVERVIEW

Management roles are available in most organisations. The intense speed of change in technology, and the increasing pressure on companies to perform effectively in a globally competitive world has meant there are new demands being placed on managers to be innovative in their management practices.

The demand for experienced human resource specialists has greatly increased over the years, with the significance and gravity of the workplace, legislation such as workplace, health and safety and equal employment opportunity.

## PROFESSIONAL RECOGNITION

Graduates of this program can apply for membership of the Australian Institute of Management and Australian Human Resources Institute

## COURSE STRUCTURE

The Bachelor of Business has a common first year. In Levels 2 and 3, students follow the structure for their chosen major(s) and can add electives

**Subjects:** To take 24 including

- » [Communicating in the 21st century](#)
- » [Accounting for Decision Making](#)
- » [Management in the New Global Economy](#)
- » [Introduction to Commercial Law](#)
- » [Business Statistics](#)
- » [Marketing Management](#)
- » [Economics for Business](#)
- » [Business Research Methods](#)
- » [Organisational Behaviour](#)

- » [Human Resource Management](#)
  - » [Operations Management](#)
  - » [Project Management](#)
  - » [Management of Negotiations & Employee Relations](#)
  - » [Management of Change & Development](#)
  - » [Business Cultures & Ethics](#)
- Or
- » [Business & Society](#)
  - » [Organisational Theory & Design](#)
- Or
- » [Entrepreneurship](#)
  - » [Quality Management](#)
- Or
- » [Quality Assurance & Hospitality Systems](#)
  - » [Strategic Management](#)
  - » [Current Human Resource Issues](#)

## BACHELOR OF BUSINESS (HUMAN RESOURCES)

**JCU Degree Code:** 20510

**CRICOS Code:** 026830C

**Duration:** 3 years

**Fast Track Option:** 2 years

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** \$A1,710

**Total No. of Subjects:** 24

## OVERVIEW

Human Resource Managers are concerned with the behaviour of people within organisations. Their roles normally involve managing people, teams, selection and recruitment, organisational change, interpersonal communication, and leadership.

With the significance and gravity of workplace legislation such as workplace, health and safety and equal employment opportunity, the demand for experienced human resource specialists have greatly increased over the years.

## PROFESSIONAL RECOGNITION

Graduates of JCU's Bachelor of Business with a Human Resource management major can apply for membership of the Australian Human Resources Institute.



## COURSE STRUCTURE

The Bachelor of Business has a common first year. In Levels 2 and 3, students follow the structure for their chosen major(s) and can add electives.

**SUBJECTS :** To take 24 including

- » Communicating in the 21st century
- » Accounting for Decision Making
- » Management in the New Global Economy
- » Introduction to Commercial Law
- » Business Statistics
- » Marketing Management
- » Economics for Business
- » Business Research Methods
- » Organisational Behaviour
- » Human Resource Management
- » Management of Negotiations and Employee Relations
- » Management of Change and Development
- » Business Cultures & Ethics

Or

- » Business & Society
- » Organisational Theory & Design, or
- » International Human Resource Management
- » Strategic Management
- » Current Human Resource Issues

## BACHELOR OF BUSINESS (INTERNATIONAL TOURISM)

**JCU Degree Code:** 20510

**CRICOS Code:** 026830C

**Duration:** 3 years

**Fast Track Option:** 2 years

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** \$A1,710

**Total No. of Subjects:** 24

## OVERVIEW

Tourism is one of the world's fastest growing industries. World tourism is forecast to grow from 714 million international passenger arrivals in 2002 to 1.6 billion in 2020.

Tourism is more than just hotels and airlines. The study of tourism opens new doors in sectors that serve the needs of visitors: theme parks, hotels, airlines, casinos, clubs, restaurants, attractions, visitor centres, research and education, government policy, environmental

management, travel retail, conference and events management and related sectors.

Tourism studies is moving from a skills based to a knowledge based industry and JCU is internationally recognised for its leadership in the tourism area. JCU students are provided with a knowledge and understanding of the complexity of the tourism industry, multidisciplinary skills for studying tourism, and an ability to examine critically the social, economic and environmental impacts of tourism.

## DOUBLE MAJOR OPTIONS

This degree can also be taken as a double major:

- » International Tourism-Hospitality Management

## PROFESSIONAL RECOGNITION

All tourism subjects at JCU are recognised by the World Tourism Organisation as providing world-class tourism education since 1993.

## COURSE STRUCTURE

The Bachelor of Business has a common first year. In Levels 2 and 3, students follow the structure for their chosen major(s) and can add electives.

**Subjects:** To take 24 including

- » Communicating in the 21st century
- » Accounting for Decision Making
- » Management in the New Global Economy
- » Introduction to Commercial Law
- » Business Statistics
- » Marketing Management
- » Economics for Business
- » Business Research Methods
- » Organisational Behaviour
- » Tourist & Customer Behaviour Management
- » International Tourism
- » Tourism Marketing
- » Hotel Management

- » Tourism Transport & Technology
- » Foundations of Conference & Events Management
- » Strategic Management
- » Recommended Elective – Introduction to Tourism

## BACHELOR OF BUSINESS (HOSPITALITY MANAGEMENT)

**JCU Degree Code:** 20510

**CRICOS Code:** 026830C

**Duration:** 3 years

**Fast Track Option:** 2 years

**Intake:** March, July, November

**Campus:** Brisbane

**Fee Per Subject:** \$A1,710

**Total No. of Subjects:** 24

## DOUBLE MAJOR OPTIONS

This degree can also be taken as a double major:

- » International Tourism-Hospitality Management

## PROFESSIONAL RECOGNITION

All tourism subjects at JCU are recognised by the World Tourism Organisation as providing world-class tourism education since 1993.

## COURSE STRUCTURE

The Bachelor of Business has a common first year. In Levels 2 and 3, students follow the structure for their chosen major(s) and can add electives.

**Subjects:** To take 24 including

- » Communicating in the 21st century
- » Accounting for Decision Making
- » Management in the New Global Economy
- » Introduction to Commercial Law
- » Business Statistics
- » Marketing Management

- » Economics for Business
- » Business Research Methods
- » Organisational Behaviour
- » Business Research Methods
- » Club & Gaming Management
- » Hospitality Operations Management
- » Hotel Management
- » Quality Assurance Management & Hospitality Systems
- » Hospitality Cultures & People
- » Foundations of Conference & Events Management
- » Strategic Management

## BACHELOR OF BUSINESS (INTERNATIONAL TOURISM- HOSPITALITY MANAGEMENT)

**JCU Degree Code:** 20510  
**CRICOS Code:** 026830C  
**Duration:** 3 years  
**Fast Track Option:** 2 years  
**Intake:** March, July, November  
**Campus:** Brisbane  
**Fee Per Subject:** \$A1,710  
**Total No. of Subjects:** 24

### OVERVIEW

Tourism is one of the world's fastest growing industries. World tourism is forecast to grow from 714 million international passenger arrivals in 2002 to 1.6 billion in 2020.

JCU is internationally recognised for its leadership in the tourism area. Our students are provided with a knowledge and understanding of the complexity of the tourism industry, multidisciplinary skills for studying tourism, and an ability to examine critically the social, economic and environmental impacts of tourism.

Hospitality studies at JCU have been designed to provide students with the knowledge & understanding of fundamental business principles in relation to the hospitality industry.

Students will be equipped to meet the exciting opportunities that the tourism and hospitality industry can offer, not only in Australia but internationally.

### PROFESSIONAL RECOGNITION

All tourism subjects at JCU are recognised by the World Tourism Organisation as providing world-class tourism education since 1993.

### COURSE STRUCTURE

The Bachelor of Business has a common first year. In Levels 2 and 3, students follow the structure

for their chosen major(s) and can add electives.

**Subjects:** To take 24 including

- » Communicating in the 21st century
- » Accounting for Decision Making
- » Management in the New Global Economy
- » Introduction to Commercial Law
- » Business Statistics
- » Marketing Management
- » Economics for Business
- » Business Research Methods
- » Organisational Behaviour
- » Tourist & Customer Behaviour Management
- » International Tourism
- » Club & Gaming Management
- » Tourism Marketing
- » Hotel Management
- » Tourism Transport & Technology
- » Foundations of Conference & Events Management
- » Quality Assurance Management & Hospitality Systems
- » Hospitality Cultures & People
- » Strategic Management

## BACHELOR OF BUSINESS (ACCOUNTING)

**JCU Degree Code:** 20510  
**CRICOS Code:** 026830C  
**Duration:** 3 years  
**Fast Track Option:** 2 years  
**Intake:** March, July, November  
**Campus:** Brisbane  
**Fee Per Subject:** \$A1,710  
**Total No. of Subjects:** 24

### OVERVIEW

Accounting is a vital function within all organisations and provides the key financial information that enables private and public sector organisations to take economic decisions and plan their activities effectively. This program is designed to provide students with professional skills in accounting and financial practices in Australia and around the world. Students gain real commercial experience by making their own business decisions, taking leadership initiatives and learning the value of teamwork. Students learn skills in preparing and interpreting financial statements and in a range of organisational, human resource and operational areas. This program prepares students for careers in general management, financial management,

accounting and information systems or as public accountants in commercial or government administration, or in private practice.

### PROFESSIONAL RECOGNITION

Graduates of JCU's Bachelor of Business (Accounting) and associated joint degree programs are eligible for associate membership of the Institute of Chartered Accountants in Australia and CPA Australia.

### COURSE STRUCTURE

This is an accredited professional degree leading to membership of the Institute of Chartered Accountants in Australia and CPA Australia. The program provides training in the key areas of accounting and finance. Additional subjects in the areas of business law, taxation, economics and business information systems equip graduates with the knowledge and skills for modern accounting careers.

**Subjects:** To take 18 including

- » Economics for Business
- » Management, People & Organisations
- » Personal & Professional Skills in Business
- » Business Law & Ethics
- » Accounting for Decision Making
- » Business Data Analysis
- » Managing the Customer Experience
- » Business Information Systems
- » Accounting Principles & Systems
- » Financial Management
- » Business Modelling
- » Strategic Resource Management
- » Law of Business Organisations
- » Company Accounting
- » Performance Management & Control
- » Taxation
- » Contemporary Issues in Accounting
- » Auditing
- » Electives – To take six, typically from the other majors in the Business programs

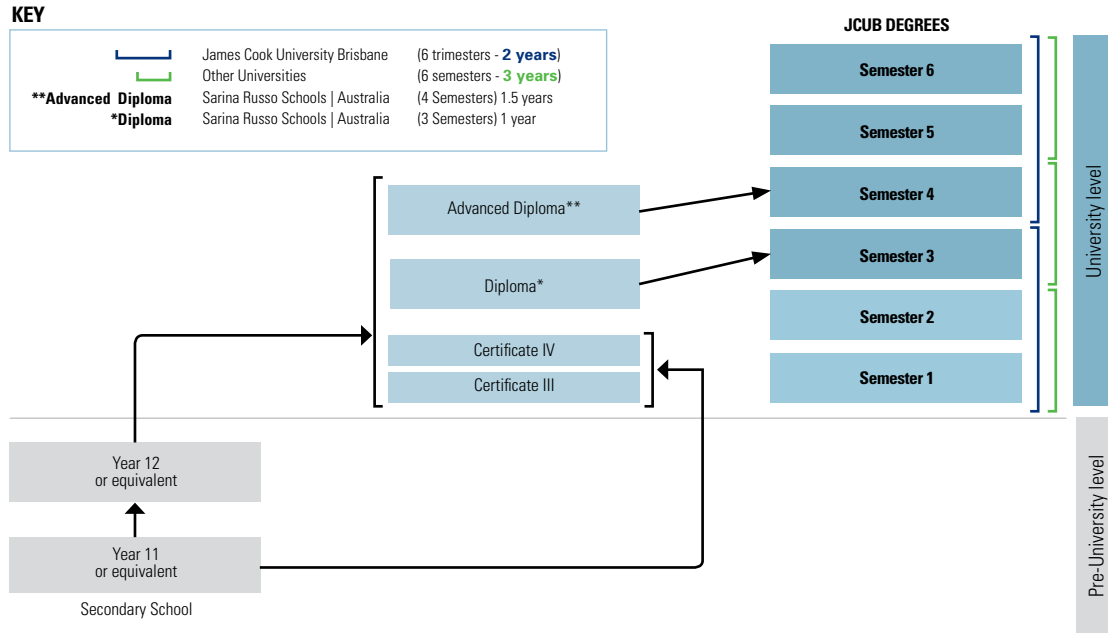
### DOUBLE MAJORS AVAILABLE:

- » Marketing
- » Management & Entrepreneurship
- » Hospitality Management
- » Tourism Management
- » International Business
- » Human Resource Management

# » PATHWAYS TO JCU DEGREES

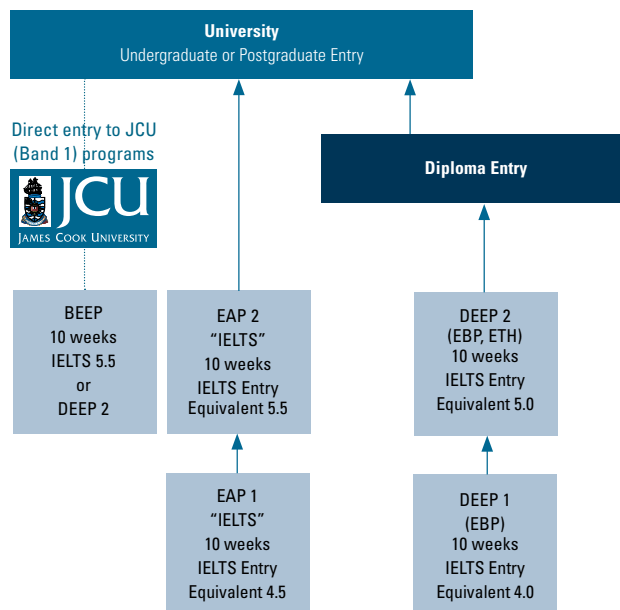
## FORMAL COURSE PATHWAYS

JCU offers various additional pathway options into undergraduate degrees. These include academic-oriented Diploma studies at Sarina Russo Schools | Australia, TAFE (Tertiary and Further Education) Institutes, and other recognised Australian higher education institutions and selected English language providers within Australia. Students may be eligible to enter into a JCU degree program upon successful completion of these pathway programs.



## ENGLISH LANGUAGE STUDIES

Students who do not meet the English requirements for their program of choice have the option to study English with Sarina Russo Schools | Australia, or another institution accredited by JCU. Once students successfully complete their enabling English course, they can enter their chosen degree directly without having to retake a test such as IELTS. The duration of the English course will depend on the students' language level and the language requirement for their chosen degree.



# » ACADEMIC ENTRY REQUIREMENTS

The following is a guide to JCU's minimum academic entry requirements for Bachelor degrees. Some specialist degrees have a higher entry level. If your country is not listed below, please check the table of academic entry requirements on page 28 or contact the International Student Centre.

COUNTRY	REQUIREMENT
<b>Argentina</b>	Satisfactory completion of one year of study at a recognised higher education institution or equivalent
<b>Austria</b>	Reifezeugnis or Maturazeugnis
<b>Bahamas</b>	Advanced Level Passes in the General Certificate of Education
<b>Belgium</b>	Diplôme d'aptitude à accéder, Certificat d'enseignement secondaire supérieur, Getuigschrift van hoger Secundair onderwijs
<b>Bermuda</b>	Advanced Level Passes in the General Certificate of Education or successful completion of one year of study at a higher education institution or equivalent
<b>Botswana</b>	Advanced Level Passes in the General Certificate of Education or successful completion of one year of study at a higher education institution or equivalent
<b>Brazil</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Brunei Darussalam</b>	Advanced Level Passes in the General Certificate of Education
<b>Cambodia</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Chile</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Colombia</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Cook Islands</b>	Satisfactory completion of Form 7, or the University of the South Pacific Foundation Year or the New Zealand Bursary Examination
<b>Denmark</b>	Studentereksamen, Højere forberedelseksamen or Højere handelseksamen
<b>Ethiopia</b>	Satisfactory completion of at least one year of study at the University of Addis Ababa, University of Asmara or equivalent.
<b>Fiji</b>	Satisfactory completion of Form 7 or the University of the South Pacific Foundation Year
<b>Finland</b>	Ylioppilastutkintotodistus or Studentexamensbetyg
<b>France</b>	Baccalauréat General or Baccalauréat de L'Enseignement du Second Degré
<b>Ghana</b>	West African General Certificate of Education or the West African Senior School Certificate
<b>Germany</b>	Abitur, Reifezeugnis
<b>Hungary</b>	Matura or Érettségi Vizsga
<b>Iceland</b>	Studentspróf Certificate
<b>Indonesia</b>	Satisfactory completion of Senior Secondary Certificate from a school recognised by JCU
<b>Iran</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Iraq</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Ireland</b>	Satisfactory completion of the Leaving Certificate
<b>Israel</b>	Teudat Bagrut or Bagrooth Matriculation Certificate
<b>Italy</b>	Diploma di Maturità
<b>Jamaica</b>	Advanced Level passes in the General Certificate of Education
<b>Japan</b>	Satisfactory completion of one year of study at a higher education institution or junior college or equivalent
<b>Jordan</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Kenya</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Laos</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Maldives</b>	Advanced Level passes in the General Certificate of Education
<b>Mauritius</b>	Advanced Level passes in the General Certificate of Education
<b>Mexico</b>	Satisfactory completion of one year of study at a higher education institution or equivalent, or successful completion of a bachillerato or preparatoria program from an international high school, comprising two or three years of upper secondary studies
<b>Myanmar</b>	Successful completion of one year of study at a recognised postsecondary institution
<b>Nepal</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Netherlands</b>	Diploma Voorbereidend Wetenschappelijk Onderwijs
<b>New Zealand</b>	Satisfactory completion of the New Zealand Bursary examination
<b>Nicaragua</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Nigeria</b>	West African General Certificate of Education, West African Senior School Certificate or the Nigerian Senior School Certificate
<b>Oman</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Papua New Guinea</b>	Satisfactory completion of either the NSW, ACT, QLD, or PNG HSC from Port Moresby International School (POMIS) (ACT curriculum) or equivalent
<b>Peru</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>People's Republic of China</b>	Gao Kao score required for entry into a second tier university in the relevant province (business and information technology only), or successful completion of one year or more of full-time tertiary study or equivalent for all other degrees
<b>Philippines</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Poland</b>	Matura/Swiadectwo Dojrzalosci Liceum Ogolnoksztalcacego
<b>Portugal</b>	Certificado de Fim de Estudos Secundarios
<b>Russia</b>	Satisfactory completion of one year of study at a higher education institution or equivalent

<b>Saudi Arabia</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Solomon Islands</b>	Satisfactory completion of one year of study at the University of the South Pacific Foundation Year or Solomon Islands College of Higher Education Diploma
<b>South Africa</b>	Matriculation Certificate of the South African Joint Matriculation Board (SAJMB)
<b>Spain</b>	Curso de Orientacion Universitaria or Bachillerato Unificado y Polivalente
<b>Switzerland</b>	Maturitätszeugnis, Certificate de Maturité Cantonale or Attestato di Maturità
<b>Taiwan</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Thailand</b>	Satisfactory completion of the Matayom 6 Thai Certificate of Secondary Education with a minimum score of 2.7
<b>Tonga</b>	Satisfactory completion of two years of study at the University of Tonga
<b>Turkey</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>UAE</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Vanuatu</b>	Satisfactory completion of Year 13 or the University of the South Pacific Foundation Year
<b>Venezuela</b>	Satisfactory completion of one year of study at a higher education institution or equivalent
<b>Vietnam</b>	Satisfactory completion of one year of study at a higher education institution or equivalent

## » ENGLISH LANGUAGE REQUIREMENTS

Students whose native language is not English must generally demonstrate their proficiency by achieving a score in a test such as IELTS or TOEFL (see table below). Other English language tests may be accepted as proof of English language proficiency.

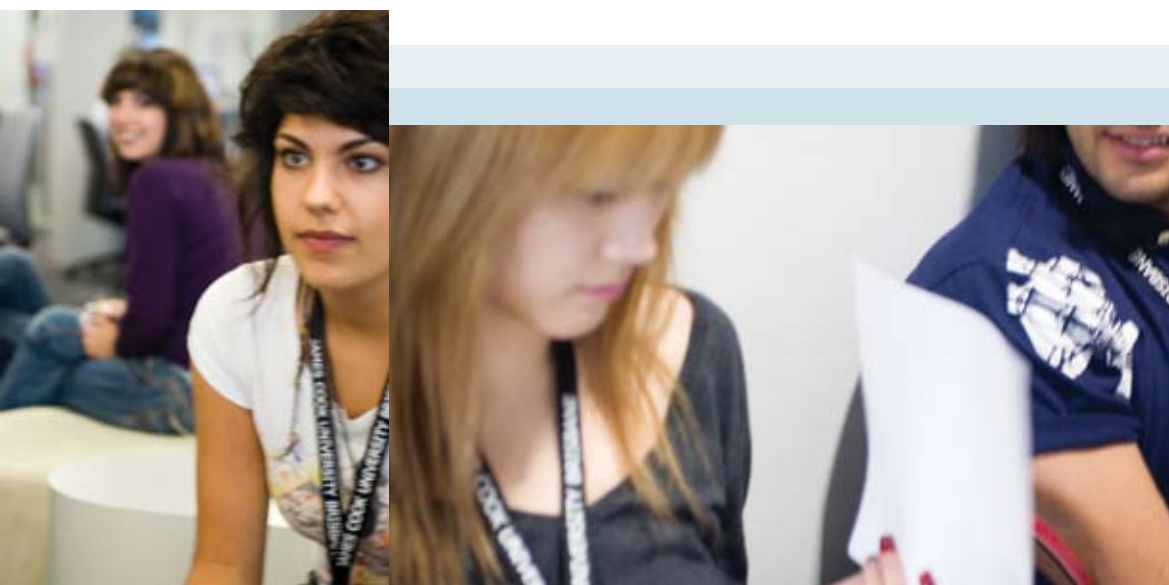
Students who have successfully completed two years of full-time study in which the language of instruction was English may satisfy the English requirement. To be considered, the study must have been undertaken no more than two years prior to the date of offer of a place at JCU. Students must provide a certificate or statement

issued by the Registrar's office of that institution confirming this. Students who successfully complete an English language course packaged with a JCU degree at Sarina Russo Schools | Australia or approved pathway provider can gain direct entry to most JCU degrees.

<b>IELTS</b>	6.0 (no component lower than 5.5)
<b>TOEFL (paper-based)</b>	550 (with a minimum Test of Written English score of 4.0)
<b>TOEFL (computer-based)</b>	213 (with an essay rating of at least 4.0)
<b>TOEFL (internet-based)</b>	79 (minimum writing score of 19)

If you meet the academic requirements but not the English language entry requirement, you will be given a packaged offer, which will combine studying English at Sarina Russo Schools | Australia – Russo English | Australia or other approved providers, plus your offer of placement in a JCUB academic program. This will allow you to get a student visa for the total length of your studies in Australia.

Please note that the Department of Immigration and Citizenship (DIAC) also has certain rules relating to student visas which, depending on the visa assessment level of your country of citizenship, may require you to sit an English test even though you meet other English language requirements set by JCUB.



# » HOW TO APPLY

## STEP 1

Select the degree you want to study at JCU Brisbane (take note of duration and cost). Then select the correct application form:

- » [Postgraduate – Green](#)
- » [Undergraduate – Orange](#)

The deadlines for JCU Brisbane applications are

- » **Undergraduate** - one week before the course begins
- » **Postgraduate** – two weeks before the course begins

**NOTE:** Depending on your country of citizenship, your student visa may take longer than the above deadlines to be processed. Please ensure that your application and supporting documents reach us in time for you to obtain a student visa. If it is considered that your application has arrived too late for it to be possible for you to commence study in the coming trimester, you will be assessed for entry in the following trimester.

## STEP 2

Send your completed international student application form with all supporting documentation including certified academic transcripts and IELTS/TOEFL scores (if required), to the International Student Centre at JCU Brisbane or lodge your application with one of JCU's authorised overseas representatives ([www.isc.jcu.edu.au/agents.cfm](http://www.isc.jcu.edu.au/agents.cfm)).

Please indicate on your application form if you wish to be considered for recognition of prior learning.

**Note:** If documentation is in a language other than English, an official certified translation must be included.

## STEP 3

We will assess your application based upon academic and English entry requirements for your preferred degree.

## STEP 4

If your application is successful, we will generate an electronic offer package for you, which will include the following:

- » [offer letter](#)
- » [name and duration of the degree into which you have been accepted](#)
- » [any credit you have been awarded for previous study](#)
- » [tuition fees and other costs](#)

Links to:

- » [Overseas Health Cover information](#)
- » [Preparing for Arrival](#)
- » [Accommodation information](#)

## STEP 5

Once you have received your offer, complete and sign the Acceptance and Payment Agreement and return it to the International Student Centre Brisbane Campus or our overseas representative, along with any fees listed in your offer letter.

## STEP 6

We will then issue you an electronic Confirmation of Enrolment (eCOE). This is what you need to get a student visa for Australia. More details will be provided upon acceptance of your offer.

## STEP 7

Use your eCOE to obtain a student visa from your nearest Embassy or Consulate in your home country.

**Note:** Visa applications can take up to six months or more depending on your nationality and which country you are applying from.

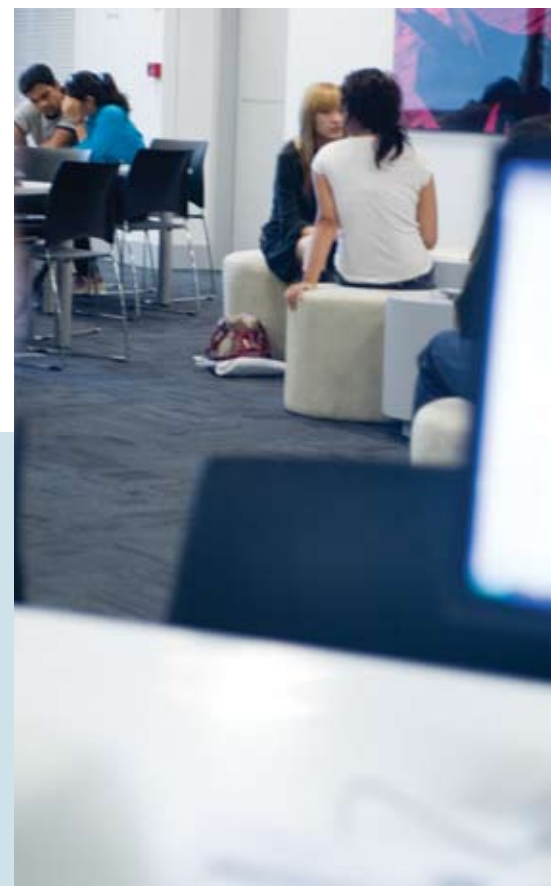
## STEP 8

Once you have a student visa, you are ready to begin your study.

## VISA INFORMATION

It is very important for students to apply for a student visa before arriving in Australia. To find out how to go about this, please contact your nearest Australian Embassy, Consulate or High Commission or go to [www.dfat.gov.au/missions](http://www.dfat.gov.au/missions).

You may also contact the Department of Immigration and Citizenship (DIAC). The DIAC website contains comprehensive information about applying for visas, student work rights and restrictions, health requirements, and FAQs (Frequently Asked Questions) about student visas. If you have questions about student visas and related issues, you can contact DIAC at [www.immi.gov.au](http://www.immi.gov.au).





# APPLICATION FOR ADMISSION TO A POSTGRADUATE COURSEWORK DEGREE



PERSONAL DETAILS										
Family Name					Title e.g. Mr/Mrs/Dr					
Given Names					Male <input type="checkbox"/> Female <input type="checkbox"/>					
Permanent address in home country										
Telephone number in home country										
Fax number in home country										
Address (where we can contact you about your application). If applying through an agent, please put the agent's details here.										
Telephone					Fax					
Email (Where we can contact you about your application)										
Date of Birth		Day		Month		Year				
Citizenship					Country of Birth					
Do you hold a current Australian visa?			<input type="checkbox"/> Yes		<input type="checkbox"/> No		If yes, please give category of visa			
Will you be bringing family members on a dependant student visa?			<input type="checkbox"/> Yes		<input type="checkbox"/> No					
ENGLISH LANGUAGE PROFICIENCY										
English is the main language spoken in my home					<input type="checkbox"/> Yes		<input type="checkbox"/> No			
If no, please indicate language										
<input type="checkbox"/> I will have / or have taken an		<input type="checkbox"/> IELTS test		<input type="checkbox"/> TOEFL test		within the past two years (please tick appropriate box)				
on		Day		Month		Year		<i>Please attach original documentation</i>		
<input type="checkbox"/> I have undertaken studies (secondary/high school/university) for a minimum of two years in which the language of instruction was English. <i>Please attach documentary evidence.</i>										
PREFERRED DEGREE										
<input type="checkbox"/> Masters Degree		<input type="checkbox"/> Graduate/Postgraduate Diploma		<input type="checkbox"/> Graduate/Postgraduate Certificate		<input type="checkbox"/> Graduate Certificate/Diploma of Research Methods				
Name of Degree (1st choice)										
Major (if applicable)										
Name of Degree (2nd choice)										
Major (if applicable)										
I wish to study at (tick one only)			<input type="checkbox"/> Townsville		<input type="checkbox"/> Cairns		<input type="checkbox"/> Brisbane		<input type="checkbox"/> Singapore	
<b>PLEASE NOTE: NOT ALL PROGRAMS ARE AVAILABLE AT ALL CAMPUSES.</b>										
When would you like to start your studies:										
Townsville or Cairns		Teaching Period (semester)		<input type="checkbox"/> One (February)		<input type="checkbox"/> Two (July)		Year		
Brisbane or Singapore		Trimester		<input type="checkbox"/> One (March)		<input type="checkbox"/> Two (July)		<input type="checkbox"/> Three (October/November)		
Year										

## EDUCATIONAL QUALIFICATIONS

NAME OF SCHOOL OR INSTITUTION	NAME OF QUALIFICATION OR DEGREE	YEARS ATTENDED (MONTH/YEAR TO MONTH/YEAR)	COURSE COMPLETED (YES/NO)

Please attach certified copies of transcripts of all academic records. (A certified copy means a stamped photocopy signed by a public notary or institution representative or authorised JCU agent as being a true and accurate record of the original document). All documents must be translated into English by the issuing institution or by an official translating service.

## CREDIT FOR PREVIOUS STUDY

Are you applying for credit for previous studies?  Yes  No

If yes, please attach the course syllabus for each of the subjects you wish to seek credit for. If your educational institution has an articulation agreement with JCU, you are not required to submit this documentation.

## FINANCIAL SPONSOR

I am being sponsored by the organisation whose details are attached. **Attach official letter to application.**

Other

None

## DECLARATION

### DECLARATION (All applicants must complete)

I declare that the information I have supplied on the application form is, to the best of my knowledge, complete and correct. I acknowledge that my application for admission is subject to acceptance by the University which has power to impose conditions. I further acknowledge that in the event my application for admission as a student at the University is accepted by the University, and in consideration of provision of educational resources by the University, I will be bound by the provisions of the relevant student handbooks, statutes, rules and policies of the University as are in force from time to time, and will be subject to the lawful instructions of officers of the University.

### PRIVACY

I understand that information contained on this form is collected for enrolment and administrative purposes, and that some information may be released to the JCU Student Association for administrative and electoral purposes. Personal information will not be passed on to any other external bodies without my authorisation unless a valid legal request has been made.

**Note:** Information provided may be made available to Australian Commonwealth and State agencies and the Fund Manager of the ESOS Assurance Fund, pursuant to obligations under the ESOS Act 2000 and the National Code.

Signature

Date

Please send all completed forms to one of the following JCU locations, or to one of JCU's approved agents, listed online at:

[www.jcu.edu.au/international/agents.cfm](http://www.jcu.edu.au/international/agents.cfm)

### TOWNSVILLE AND CAIRNS CAMPUSES

International Student Centre  
James Cook University  
Townsville QLD 4811  
Australia  
Phone: +61 7 4781 5601  
Fax: +61 7 4781 5988  
Email: [iscadmissions@jcu.edu.au](mailto:iscadmissions@jcu.edu.au)

### BRISBANE CAMPUS

James Cook University  
Brisbane Campus  
349 Queen Street  
Brisbane QLD 4000  
Australia  
Phone: +61 7 3001 7800  
Fax: +61 7 3001 7899  
Email: [jcubrisbane@jcu.edu.au](mailto:jcubrisbane@jcu.edu.au)

### SINGAPORE CAMPUS

Admissions Office  
James Cook University  
Singapore Campus  
2 Bukit Merah Central  
#03-01 SPRING Building  
Singapore 159835  
Phone: +65 6377 6833  
Fax: +65 6272 5833  
Email: [admissions@jcu.edu.sg](mailto:admissions@jcu.edu.sg)



# APPLICATION FOR ADMISSION TO A BACHELOR DEGREE



PERSONAL DETAILS					
Family Name				Title e.g. Mr/Mrs/Dr	
Given Names				Male <input type="checkbox"/> Female <input type="checkbox"/>	
Permanent address in home country					
Telephone number in home country					
Fax number in home country					
Address (where we can contact you about your application). If applying through an agent, please put the agent's details here.					
Telephone			Fax		
Email (Where we can contact you about your application)					
Date of Birth		Day	Month	Year	
Citizenship			Country of Birth		
Do you hold a current Australian visa?		<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, please give category of visa	
Will you be bringing family members on a dependant student visa?		<input type="checkbox"/> Yes	<input type="checkbox"/> No		

ENGLISH LANGUAGE PROFICIENCY					
English is the main language spoken in my home <input type="checkbox"/> Yes <input type="checkbox"/> No					
If no, please indicate language					
<input type="checkbox"/> I will have / or have taken an	<input type="checkbox"/> IELTS test	<input type="checkbox"/> TOEFL test	within the past two years (please tick appropriate box)		
on	Day	Month	Year	<i>Please attach original documentation</i>	
<input type="checkbox"/> I have undertaken studies (secondary/high school/university)	for a minimum of two years in which the language of instruction was English. <i>Please attach documentary evidence.</i>				

PREFERRED DEGREE					
Name of Degree (1st choice)		e.g. Bachelor of Business			
Major		e.g. Marketing			
Name of Degree (2nd choice)					
Major					
I wish to study at (tick one only)		<input type="checkbox"/> Townsville	<input type="checkbox"/> Cairns	<input type="checkbox"/> Brisbane	<input type="checkbox"/> Singapore
<b>PLEASE NOTE: NOT ALL PROGRAMS ARE AVAILABLE AT ALL CAMPUSES.</b>					
When would you like to start your studies:					
Townsville or Cairns	Teaching Period (semester)	<input type="checkbox"/> One (February)	<input type="checkbox"/> Two (July)	Year	
Brisbane or Singapore	Trimester	<input type="checkbox"/> One (March)	<input type="checkbox"/> Two (July)	<input type="checkbox"/> Three (November)	Year

## EDUCATIONAL QUALIFICATIONS

NAME OF SCHOOL OR INSTITUTION	NAME OF QUALIFICATION OR DEGREE	YEARS ATTENDED (MONTH/YEAR TO MONTH/YEAR)	COURSE COMPLETED (YES/NO)

Please attach certified copies of transcripts of all academic records. (A certified copy means a stamped photocopy signed by a public notary or institution representative or authorised JCU agent as being a true and accurate record of the original document). All documents must be translated into English by the issuing institution or by an official translating service.

## CREDIT FOR PREVIOUS STUDY

Are you applying for credit for previous studies?  Yes  No

If yes, please attach the course syllabus for each of the subjects you wish to seek credit for. If your educational institution has an articulation agreement with JCU, you are not required to submit this documentation.

## FINANCIAL SPONSOR

I am being sponsored by the organisation whose details are attached. **Attach official letter to application.**

Other

## DECLARATION

### DECLARATION (All applicants must complete)

I declare that the information I have supplied on the application form is, to the best of my knowledge, complete and correct. I acknowledge that my application for admission is subject to acceptance by the University which has power to impose conditions. I further acknowledge that in the event my application for admission as a student at the University is accepted by the University, and in consideration of provision of educational resources by the University, I will be bound by the provisions of the relevant student handbooks, statutes, rules and policies of the University as are in force from time to time, and will be subject to the lawful instructions of officers of the University.

### PRIVACY

I understand that information contained on this form is collected for enrolment and administrative purposes, and that some information may be released to the JCU Student Association for administrative and electoral purposes. Personal information will not be passed on to any other external bodies without my authorisation unless a valid legal request has been made.

**Note:** Information provided may be made available to Australian Commonwealth and State agencies and the Fund Manager of the ESOS Assurance Fund, pursuant to obligations under the ESOS Act 2000 and the National Code.

Signature

Date

Please send all completed forms to one of the following JCU locations, or to one of JCU's approved agents, listed online at:

[www.jcu.edu.au/international/agents.cfm](http://www.jcu.edu.au/international/agents.cfm)

### TOWNSVILLE AND CAIRNS CAMPUSES

International Student Centre  
James Cook University  
Townsville QLD 4811  
Australia  
Phone: +61 7 4781 5601  
Fax: +61 7 4781 5988  
Email: [iscadmissions@jcu.edu.au](mailto:iscadmissions@jcu.edu.au)

### BRISBANE CAMPUS

James Cook University  
Brisbane Campus  
349 Queen Street  
Brisbane QLD 4000  
Australia  
Phone: +61 7 3001 7800  
Fax: +61 7 3001 7899  
Email: [jcubrisbane@jcu.edu.au](mailto:jcubrisbane@jcu.edu.au)

### SINGAPORE CAMPUS

Admissions Office  
James Cook University  
Singapore Campus  
2 Bukit Merah Central  
#03-01 SPRING Building  
Singapore 159835  
Phone: +65 6377 6833  
Fax: +65 6272 5833  
Email: [admissions@jcu.edu.sg](mailto:admissions@jcu.edu.sg)

# » GETTING TO JCUB

## BRISBANE

Brisbane has a large international airport with flights daily to and from countries all over the world.



# » FEES AND FINANCES

## TUITION FEES

Tuition fees vary between courses and ranges approximately from \$A13,000 to \$A16,000 per year. Tuition fees must be paid in advance each trimester. Course materials and text books are not included in the tuition fees. For further information on courses and tuition fees, please go to [www.jcub.edu.au/site/JCUB/current/tuitionfees.aspx](http://www.jcub.edu.au/site/JCUB/current/tuitionfees.aspx)

## HEALTH COVER

In order to be granted a student visa to study in Australia, students are required to have health insurance before they start, and will need to maintain this insurance for the duration of their studies. JCU Brisbane will arrange Overseas Student Health Cover (OSHC) through a health insurance provider for the first year. This fee is to be paid together with the tuition fees for the first trimester. OSHC cover includes emergency medical attention through the public health system. Dental, physiotherapy, optical or costs of

admission into a private hospital is not included. The only students who do not require OSHC are Norwegian and Swedish citizens. JCU organises OSHC with Medibank Private.

## LIVING COSTS

University study involves a range of expenses; some are fixed and some will vary, depending on the type of course you are studying, and your lifestyle. The table below sets out the approximate costs

### ESTABLISHMENT COSTS (First Year)

Bond for rental accommodation (based on four weeks' rent)	400 - 560
Rent in advance (based on 2 weeks' rent)	200 - 280
Furniture including kitchenware (eg. Bed, desk, chair)	1,000
Telephone connection	60
Electricity connection	80
<b>Estimated establishment costs</b>	<b>\$1,740 – 1,980</b>

### ONGOING COSTS

	Weekly	Annually
Rent per person (share accommodation)	100 – 140	5,200 – 7,280
Groceries	50	2,600
Electricity	20	1,040
Transport/Travel	20 – 25	1,040 – 1,300
Miscellaneous	50	2,600
<b>Total Estimated Cost</b>	<b>\$240 – 285</b>	<b>\$13,000 – 15,000</b>

**PHOTOS:** Aaron Tait, Andrew Pennisi, Marty Pouwelse, Tourism Queensland, Vaughan Kidd  
**DESIGN:** Andrew Pennisi

JCUB 2008 International Prospectus is published by James Cook University Brisbane, May 2007. This publication is intended as a general introduction to JCUB. All care has been taken to ensure information is correct at the time of printing. If you wish to apply to the University, contact any of its offices to confirm current admission requirements. The University reserves the right to alter any admission requirement or degree included in this publication without prior notice.

CRICOS Provider Codes: 00117J (QLD), 02153M (VIC), 01965E (NSW)

## » CONTACT US

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Enquiries can be made by telephone, mail, fax or email as set out below or online at [www.jcub.edu.au](http://www.jcub.edu.au).  
You can also contact our overseas representatives in your home country at [www.jcu.edu.au/agents.cfm](http://www.jcu.edu.au/agents.cfm).

### BRISBANE

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Web: [www.jcu.edu.au/international](http://www.jcu.edu.au/international)

### CAIRNS

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James Cook University  
Cairns QLD 4870  
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Tel: + 61 7 4042 1438  
Fax: + 61 7 4042 1580  
Email: [isc Cairns@jcu.edu.au](mailto:isc Cairns@jcu.edu.au)  
Web: [www.jcu.edu.au/international](http://www.jcu.edu.au/international)

### SINGAPORE

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#03-01 SPRING Building  
Singapore 159835  
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Fax: + 65 6272 5833  
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Web: [www.jcu.edu.sg](http://www.jcu.edu.sg)



[WWW.JCUB.EDU.AU](http://WWW.JCUB.EDU.AU)

